



Orlando Foundation for Architecture

Board Packet

April 2022

Prepared I .F1 .2022



Orlando Foundation for Architecture

The Orlando Foundation for Architecture’s purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

2022 OFA Board of Trustees			
Name	Position	Email	Phone
Debra Lemons, AIA	Chair	dlemons@L2studios.com	407-496-7831
Jacki Hale, FAIA	Vice Chair	Jacki.hale.ea@gmail.com	317-945-4445
Mark Adams, AIA	Treasurer	madams@eleven18architecture.com	407-756-2119
Dean Hill	Secretary	terrature@yadoo.com	321-626-8950
Kyle O'Connell, AIA	Trustee	koconnell@huntonbrady.com	407-839-0886
Peyton Robertson	Trustee	probertson@brasfieldgorrie.com	407-466-6299
Malcolm Jones	Trustee	MJones@scottcormia.com	407-660-2766
Frank Bosworth	Trustee	fbosworth@ufl.edu	?
Nathan Butler	Trustee	nbutler@hksinc.com	407-648-9956

OFA Committees:

- Scholarships: Chair: Debra Lemons
- Communications: Chair: Mark Adams
- Membership: Chair: Peyton Robertson
- Events: Chair: Greg Stock (former trustee)
- Tours: Chair: Jacki Hale
- BAM: Chair: Malcolm Jones
- Outreach: Chair: Dean Hill

AGENDA: April 18, 2022

1. Consent Agenda:
 - a. Review previous meeting minutes - Secretary
 - b. Financial Report – Treasurer

2. Committee reports:
 - a. Scholarships:
 - 4/12 UCF/OFA Architecture Showcase and Awards debrief
 - Application/website updates to be addressed in upcoming meetings
 - Discuss timing for next year’s event – repeat this year with UCF Celebrates?



Orlando Foundation for Architecture

- b. Communications:
 - Scholarship recipients – photos, bios, amounts (copy from slides?)
 - 4/12 event and Pascale Sablan recap – photos, links to websites
 - “Say it Loud” exhibition in October – SAY IT LOUD | BEYOND THE BUILT ENVIRONMENT
 - New Members
 - Mother’s Day and Graduation – OFA membership and guidebook gift packages
 - c. Membership:
 - Firm contacts
 - d. Events: (Ref. report in Board Packet, Frank or Dean to supplement)
 - Recording/photography – should be on every event checklist unless determined to not be needed by specific event leader.
 - “Say it Loud” event with Art Show or other – Pascale Sablan, BAM, OFA
 - 4Roots Farm (from CREW program, Little) - [4Roots \(4rootsfarm.org\)](http://4Roots(4rootsfarm.org))
 - e. Tours:
 - **DTO – meeting with Rose Vignetti-Garlick and Richard Forbes 4/20; book sales, membership**
 - NSB Kevin Schweizer North Beach Homes – 5/14
 - Howie Mansion – June or July
 - Sanford
 - Deland
 - f. BAM:
 - g. Outreach:
3. Old Business
- a. Guidebooks – sales update, DTO pricing
 - b. AIA/OCAD space – update
 - c. Pitch deck update - Kyle
4. New Business
- a. Community Awards for October event
 - b. Future OFA financial obligations for AIA/OCAD space
 - c. Grants and other revenue sources – Development committee (Frank)?

END OF AGENDA



Orlando Foundation for Architecture

2022 – Strategic Objectives (carried over from 2021)

Defining our Vision:

- Resource for Architectural Media
- Go-to resource for architecture in Central Florida
- Engagement
- OCAD success
- Inspiration

Action Items:

- Sell Guidebooks and pay off debt
- Training for Sales pitch
- Membership Renewal/ Local firm commitment
- Refine Brand
- Volunteer Promotion
- Expansion of Scholarships
- Populate Event Calendar
- Rent, Build, Buy a building for OCAD (Temporary Flex Space)
- Resources for the local schools in Central Florida
- Build Education Component
- Summer Camp
- BAM events
- Golf tournament committee (Develop page on website)
- Historic Preservation Outreach (history Center)
- Cross-Collaboration for events
- Outreach to Central Florida Modernists/Nils Schweitzer Fellows



**Minutes of the Monthly Board of Trustees Meeting
Monday, March 21, 2022 5:30 pm – 7:00 pm VIA ZOOM**

Trustee	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Debra Lemons, Chair	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Jacki Hale, Vice Chair	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mark Adams, Treas.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Dean Hill, Sec.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Kyle O'Connell, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
Peyton Robertson, Trustee	YES	YES	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
Malcolm Jones, Trustee	No	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Frank Bosworth, Trustee	YES	YES	No	Yes	No	Yes	Yes	No	Yes	No	Yes	Yes
Nathan Butler, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Additional Attendees: Bianca Escue
Gary Scarboro

OFA Committees:

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- Tours: Chair: Jacki Hale
- BAM: Chair: Malcolm Jones
- Outreach: Chair: Dean Hill

ORDERS OF BUSINESS March 21, 2022

OFA Monthly Meeting was called to order on ZOOM at 5:30 PM

1. Consent Agenda:
 - a) Review previous meeting minutes - Secretary
 - b) Financial Report – Treasurer
 - i. Treasurer Report highlighting expenses, revenue and costs
 - ii. The audit is in process
 - iii. Postage - WIX for Guidebooks
 - iv. BAM Budget and Goals
 - c) Motion to approve March meeting minutes and Treasurer’s Report carries.

2. Committee reports:

- a) Scholarships (Debra Lemons):
 - i. Current applications received is 11
 - ii. Emphasis on increasing applicants for next year
 - iii. 2020 was the highest year for applicants with 12
 - iv. Amount awarded is greater in 2022
 - v. Consider any awarded scholarship that does not get allocated stays in the Scholarship budget
 - vi. Students from City Lab were the largest applicant

- b) Communications (Mark):
 - i. Newsletter – going out 03/22/2022
 - ii. BAM Bridge Building Competition
 - iii. Pascale Brown feature
 - iv. Sarasota Modern
 - v. Howey-In-The-Hills
 - vi. Outreach and Communications Committee collaboration

- c) Membership (Peyton):
 - i. Membership building, some came in 2021
 - ii. \$6300 for 2022
 - iii. Make calls to firms, allied professionals also
 - iv. Membership benefits

- d) Events (Greg):
 - a) 2022 Art Show update
 - b) OFA/UCF Event with UCF Orlando and the Arts, April 12, Dr. Phillips
 - c) Summer Scholarship event – date needs to be set ASAP and need volunteers and committee members (get Nathan and Frank added to invitations)
 - d) Coloring book class credit, dates for backpack (Sara Carlson) - Jacki Hale to provide list of buildings for 20 pages
 - e) OFA Fall Golf Tournament/Sporting Clays
 - f) Gingerbread House with OMA
 - g) Dinner Club - Suzi Barnes

- e) Tours (Jacki):
 - i. Kevin Sweitzer and Will Miller New Smyrna Beach Tour (Saturday, May 14th)
In collaboration with Tom McPeeks at NSB Sugar Works - Alan Helman and Bill Charvat may also participate. Interviews with Beverly, Kevin and Will are being organized
 - ii. City of Orlando Downtown Tour - Debra & Dean meeting Rosa on April 20th
 - iii. Maitland Walking Tours - Maitland Art Center
 - iv. Howie Mansion Tour - June or July
 - v. Casa Felix Open House Tour - Fall

- vi. Premiere films on Ida Ryan - possibly Casa Felix and St. Cloud Heritage Center
- vii. Atlantic Center for the Arts - NSB - John Jeronimo
- viii. Sanford, Deland, and Celebration are being considered for the Fall

f) BAM: (Malcom)

- i. March 26th Bridge Build Competition had 30 students and 20 volunteers
- ii. STEAM Art exhibit at Orlando Science Center
 - Black Architects Past and Present
 - Feb-April, open invitation, not just from Florida
- iii. BAM Internship program
- iv. April Urban Sketchers event

g) Outreach (Dean):

- i. Design Matters Orlando Podcast - Discovery on equipment and facility resources available at no cost. City Lab apparently has resources and students that might be interested in participating. Dean to follow up with Malcolm
- ii. OFA Lecture Series - Sean is meeting with Albertus Wang on April 21st to discuss speakers, format, podcast opportunities - Monday evenings or lunch hour for students and community - remote and in person
- iii. New Smyrna Beach Tour and Conversations - Saturday, May 14th - NSB Sugar Works
- iv. City Lab Game Night - Design Jeopardy - In collaboration with Malcolm Jones/Stephen Bender - Faulkbuilt possible host - Working on 61 questions and feedback loop
- v. Modern Orlando - Mt. Dora Modernism Museum - New School (Sarasota)
- vi. Traveling Boards - OFA exhibit - Communications Committee collaboration?
- vii. "Say It Loud" introduction
- viii. Committee Diversity
- ix. Pulse Museum and Memorial - Jacki

3. Old Business

- a) Budget 2022 Approval
- b) Guidebook - Naming of Guidebook Czar

4. New Business:

- a) Letter of Intent for new AIA Orlando space at 617 N. Magnolia - 1st floor only
- b) Interest in participating in CANstruction?
- c) Website Events page - keep calendar populated - Updated by Bianca
- d) OFA/AIA Board representation

OFA Board Meeting Minutes
21 March 2022

Meeting was adjourned by Debra Lemons at 7:45 pm.

Dean Hill, ASLA (Board Secretary)

Next meeting to occur 3rd Monday of the month April 18, 2022 at 5:30 via AIA ZOOM.



Orlando Foundation for Architecture

2022 March Treasurer's Report Mark Adams AIA Treasurer

March Beginning Balance **\$15,416.64**

March Expenses

\$ (40.00)	Bravo Unlimited
\$ (315.00)	Orlando Museum of Art
\$ (4.99)	Wix
\$ (167.50)	Check 7266 (B&A Office Support)
\$ (110.14)	Check 7267 (Malcolm Jones)
\$ (144.00)	Wix
\$ (12.00)	Wix

Total Jan Expenses \$ (793.63)

March Income

\$ 260.36	Wix
\$ 1,000.00	Deposit (Orlando Foundation for Architecture)
\$ 485.20	Wix
\$ 144.00	Deposit (Charles Hosmer Morse Foundation)
\$ 1,018.95	Wix
\$ 15,000.00	Deposit (AIA Orlando)
\$ 575.00	Deposit (Network for Good)
\$ 1,601.25	Wx

Total Jan Income \$20,084.76

Jan Ending Balance **\$34,707.77**

Current Uncleared Transactions

\$ (392.10)	Check
\$ (6,403.39)	Pascale Sablan Payment, etc

Designated Funds

\$ (1,000.00)	Scholarships
\$ (3,339.57)	BAM
\$ (1,050.00)	Art Show Facility Rental
\$(15,000.00)	Scholarships

Available Cash **\$ 7,522.71**

Other Items

\$ (9,250.00)	Opening Balance
\$ 1,398.25	Third quarter 2021 payment
\$ 998.75	Fourth quarter 2021 payment
\$ (6,853.00)	Current Balance Due



Orlando Foundation for Architecture

March 2022 Events Committee Report

ATTENDEES - 3/2/2022:

Greg Stock
Dean Hill
Wayne Dolese
Chad Forsyth
Melanie Crownover
Jacki Hale
Frank Bosworth
Tommy James
Nathan Butler
Bianca Escue
Jadranka Knezevic

- **Assignments**

UCF CELEBRATES

April 12 DeVos Event Room
5-6:30 Cocktail Reception and display viewing
6:30-7:00 Scholarships Awarded
7:00-8:00 Lecture

Bianca to make program page and review with Tommy James @.UCF.

- **Nathan Butler volunteered to get sponsors.**

Need \$2000 sponsor for Honorarium (\$500+travel+hotel to UCF, remainder to OFA)

- **Jadranka Knezevic volunteered to organize artists/paintings to display at event.**

Will display paintings on easels set up on west wall with poster to promote OFA Art show at OMA.

- **Bianca to format OMA Artshow "poster"**

Bianca has 6-7 easels to bring

Herbert James tommy.james@ucf.edu
Greg Stock gregory.stock@stantec.com
Debra Lemons dlemons@l2studios.com
Butler, Nathan nbutler@hksinc.com
Jadranka Knezevic JKnezevic@l2studios.com
Melanie Crownover MCrownover@l2studios.com

(Next year maybe plan for OFA fundraising banquet same time/space? Clear with DPAC-UCF this year. Is this too close to AIA Gala?)



Orlando Foundation for Architecture

Currently asked female partner at David Adjaye Architects, waiting on confirmation. Next back-up option Frank Bosworth suggested is Billie Tsien of Todd Williams and Billie Tsien www.twbta.com, currently designing library for UF, and may be in town or can schedule both engagements at same time.

Summer Camp

UF Students to assist as part of their community service, pending program development for high school, Frank Bosworth mentioned he finished accreditation submittal? yesterday.

Curriculum materials sources:

BAM Miami has student workshops and curriculum

AIATampa has curriculum materials available

ACE Mentorship has materials for high school students

Possible locations:

- Lagasse Culinary House in College Park would love to partner.
- Citylab can hosts
- Orlando Science Center could also host/partner? Check w/ Malcolm

Bosworth, Frank fbosworth@ufl.edu

Greg Stock gregory.stock@stantec.com

Coloring book

Frank Bosworth to get UF Students to draw, has been offered to the UF “Culture Students” group. CityLab can host summer workshop to assemble/print book. See Frank.

May need sponsorships for printing costs. Frank said university may cover printing.

Distribute to put in annual “school supply backpack drive”

Frank Bosworth fbosworth@ufl.edu

Jacki Hale jacki.hale.ea@gmail.com

(Can be sold on consignment at same locations selling Guidebook)

- **Jacki Hale to supply suggested list of buildings, possibly 20 or so pages.**

4th Annual OFA Art Show:

Wednesday and Thursday 10/26,10/27 week following the OMA Architecture 1st Thursday (or week before. AIA has moved Expo and Conference to September)

- **Greg Stock to sign and return contract with OMA**



Need \$2500 sponsor for reception food and beverage
Need donated alcohol, caterer will serve
Need two or three \$500 sponsors for Venue costs to OMA
Need \$1000 Speaker Honorarium sponsor

Secure sponsors this spring to confirm revenue before event

Artists Entry Fees: \$15 OFA member, \$25 non-member, max 3 paintings/pieces

No charge for public to view during OMA gallery hours, as folks will already be buying ticket to art museum, or just come to view our show for free and buy paintings?

Reception \$35 member \$45 non-member, drinks and light appetizers, "Drink and draw" contest in the lobby with tables, Artist lecture & Community Awards in OMA auditorium, prizes?

Frank suggested this architect/artist who teaches at Michigan U. to speak:

Perry Kulper bio <https://taubmancollege.umich.edu/faculty/directory/perry-kulper>

Perry Kulper Instagram <https://www.instagram.com/pkulper/>

Citylab may be able to bring him to town for student engagement. Frank to check, and OFA could schedule him to maybe do a drawing workshop (Wed) at CityLab for the art community, and lecture at OMA (Thurs). OMA would give out Community Awards in OMA auditorium before lecture.

Need to start a nominations list.

Other Ideas to expand art show impact:

1. Post "artist features" on social media and the OFA blog that promote their art and their architecture (e.g., the firm where they work, their latest projects, perhaps some of their other works, etc.). Depending on the number of entries, the artists could either check a box on the application with the option to be featured or not. If they want to be featured, Melanie would prepare a content questionnaire for them to complete. Feature Artists from last year leading up to deadline, then feature each artist in the show during online gallery.
2. Arrange to have the top 10 entries exhibited in some locations around the city after the show (e.g., libraries, city buildings, hotels, corporate offices, [possibly a location along one of the architectural walking tours](#), etc.).
3. Give, artists who enter, the opportunity to donate their art to a local charity auction (on behalf of the artist, possibly their firm, and OFA).

Jadranka Knezevic JKnezevic@l2studios.com

Goren Knezevic GKnezevic@l2studios.com

Red (Linda Harrison) red@strokesbyred.com



Orlando Foundation for Architecture

Melanie Crownover MCrownover@l2studios.com

Chad Forsyth chad.forsyth@rbarchitects.com

Greg Stock gregory.stock@stantec.com

OMA Festival of Trees – Ginger Bread House

The week before thanksgiving Nov 13-21 in 2021

Vanesa w OMA Council of 101,

The OMA auctions decorated trees and gingerbread houses donated by designers.

Would be great to have some architectural gingerbread houses to promote the OFA. Deepen our relationship with OMA., ask AIA firms, or ask for volunteers to form OFA team to make house).

Solicit teams from architecture firms, OFA can ask for entry fee to participate \$25-\$50? (HKS typically has a contest and has some rules/program Nathan can share)

Ribbon, prizes

Greg Stock gregory.stock@stantec.com

Dinner Club

Hopefully a couple this fall if Covid fears subside. Would be great to get a James Gamble Rogers II House, and get his son Jack to speak. Partner with Casa Feliz for promotion, and perhaps split our proceeds.

Suzie Barnes sbarnes4@cfl.rr.com

Additional OFA Event ideas for revenue:

- Golf Tournament Summer or Fall to not compete with AIA in Feb? maybe next year. Hope for \$40,000 like golf tournament
- clay shooting
- ax throwing
- off-shore fishing

Dean Hill dean@millsdg.com

Frank Bosworth fbosworth@ufl.edu

Gary Scarboro gary@aiaorlando.com

Next meeting Wednesday 4/6/2022, 12 noon

Tours Committee Notes 2022				
Month	Tour	RESP	Action Items	Status April 7,2022
2/19/2022	Rollins College Campus and Planning.	Jacki	Bruce Stevenson	Complete
4/12/2022	Scholarship and Awards		Events and Scholarship Committees	
5/14/2022	Kevin Schweizer - Homes is north beach of NSB. This will be a partnership with Nils M Schweizer Fellows	Jacki/ Dean	Tour of homes designed by Kevin Schweizer and Will Miller in NSB, NSB Sugar Works distillery. Interviews with Beverly, Will and Kevin.	Asked for another Month, Kevin needs to still work with the owners. Will Miller will also participate. Need to have a list of questions.
		Greg	Interviews with Beverly, Will and Kevin - Need list of Questions; Need a list of questions	
		Jacki	Maybe Alan Helman, Bill Charvat	
		Suzi	Sponsors NSB Sugar Works distillery - Tom McPeeks	Need sponsors - HHCP Need to see if they would be sponsors, give a tour, discounts
	City of Orlando - downtown	Debra or Dean	Need to meet with Rosa -and work on tours. Meeting on April 20 to wrk on details and guidee book sales	Debra and Dean to meet with Rosa on April 20. Follow up types of tours. Maybe get Arlene involved
	Maitland Walking Tours Maitland Art Center	Jacki or Greg	Maitland - need connecton; Reach out to Ronok and Maitland Arts Center There are 4 different walking tours of Maitland on their website.	Jacki met people from Maitland arts center. Need to follow up
June early				
	June 23 - AIA '22		Chicago	
June or July	Howie Mansion Tour	Suzi	Tour will be free if during a weekday. Will try for a Friday afternoon in June or July. Howie in the Hills. Meet for tour and late lunch at nearby restaurant..maybe German Bakery	Suzi reached out. Maybe do on a Sunday! Meet for tour and late lunch at nearby restaurant. German Bakery
July August	Could have inside building tours Could have inside building tours		Any ideas???	
July 27 - 30	AIA Florida convention in WPB		The Breakers	
Fall	Winter Park - Jacki/ Suzi Casa Feliz open house tour	Suz/Nathan Ferrar	Late summer openings Jack Rogers Tribute - RLF	
Fall	Premiere films on Ida Ryan Researching /cataloguing Kit Houses St Cloud Tour??? In the Fall ?	Greg	Maybe have a screening at Casa Feliz and St. Cloud Heritage Center museum	
September	Atlantic Center of the Arts NSB	Dean/ Jacki	Need to meet with John Jeronimo to figure out date and details	Jacki reached out to John. Interested in giving a tour of ACA. He had an idea of havng an AIA firm soccer tournament fundraiser...(AIA Miami). He will be at Design Awards and can strategize then...
September	Sanford - Jacki/ Debra Members - Debra, Chiarra, Jacki	Jacki	Call Brenda 407-970-3102 brenda@experiencesanfordfl.com	Dean and Jacki talked with Brenda. We will go on her typical tour on April 30 and then design the tour for September. Need to select the date
		Debra Debra Suzi	Sherrie Wysong? Hisoric Sanford Welcome Center Need date for tour Triangle -Reg Chiarra Ask for volunteers and Sponsorship - Brand Tour Need to start planning	September is target for the tour
Nov/Dec	DeLand	Debra/Jacki	DeLand - develop more of a historic architecture script for tour	Debra to reach out again
		BAM?	Historic Black neighborhood - The Wright Building (Mark Shuttleworth) Panel discussion and tour? Debra - person in DeLand to be boots on the ground	
November	Celebration Founders Day	Geoffrey Mouen/ Dean	Dean to reach out for date of tour.	
December	Sanford or DeLand or Winter Garden	Debra	Holiday tours	

Others:

???	Winter Garden	Greg	Greg to reach out to History Center for tours
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Budget for 2022	8 tours at \$500
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Other	Thank you Cards	Bianca	Order cards and send to WP Library Tour and Celebration tour	
	Partnership Agreement	Bianca	Need agreement with partners - tour guides, cost, what each group is responsible for	
	Joy Dickerson		Newspaper	
	Branding for Tours		Ask for volunteers and Sponsorship - Brand Tour	
			Standardize flyers colors	
			Myesha Mohiuddin <myesha_mohiuddin@windermereprep.com>	
	Baldwin Park	Geoffrey Moeun		
	Downtown Orlando	Richard Forbes/ Heather?		
	College Park			
	Mid Century tours	NMS Fellows	Partner with NMS Fellows	



BLACK ARCHITECTS IN THE MAKING

PLANNING TEAM

Malcolm Jones
Chair

Cameron Hoskins
Vice-Chair

Arlenne Gil
Secretary

Brittany Sosa
Treasurer

Seher Hashmi
Historian

Natalie Casey
Board Member

Vacant
Board Member

Ka'Nard Robinson
Board Member

Dr. Daya Taylor
Board Member

Richard Vanhorne
Board Member

DATE: APRIL 18, 2022

Recipient: Debra Lemons
Organization: Orlando Foundation for Architecture

RE: Committee Report

Hey Debra,

The following list is BAM's current updates:

- \$3,000 Scholarship donation from Cuhaci Peterson
- Upcoming workshops/events
 - UrbanSketchers Orlando workshop collaboration
 - Firm Visit to HKS
 - Event at UCF
- Official Partnership with the Orlando Science Center

Sincerely,

BAM-Orlando



Orlando Foundation for Architecture

The Orlando Foundation for Architecture's purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

Outreach Committee Report

April 18, 2022

Chair: Dean Hill, ASLA

terrature@yahoo.com

317.626.8950

Outreach Committee:

Bianca Escue	AIA Orlando	bianca@aiaorlando.com	407.470.9632
Jay Lovell	Falkbuilt	Jay.Lovell@falkbuilt.com	407.575.0654
Sean Nimmons	L2 Studios	SNimmons@l2studios.com	407.648.8888
Frank Bosworth	UF Arch.	fbosworth@ufl.edu	
John Kaiser	Designage	JVK@designage.net	407.929.5820
Wayne Dolese	Beta Jones	wayne@betajones.com	

Outreach Committee Meetings:

11.11.21 (Sean, Jay, Bianca, Dean)

No December meeting

1.14.22 (Sean, Jay, Bianca, Dean)

2.10.22 (Sean, Jay, Bianca, Frank, Dean)

3.10.22 (Jay, Frank, Bianca, Wayne, Dean)

4.14.22 (Sean, Dean, Bianca)

Description:

The Outreach Committee represents the interests of OFA to promote architecture and allied design professionals in our communities through public outreach that demonstrates the benefits of design, collaboration, community and membership.

Topics of Discussion:

OFA Lecture Series - Sean was involved with a student lecture series

(<https://www.facebook.com/archTALKS/>) and would be interested in exploring a series that would be topical and relevant to the community. Climate Change, Community Design (Packing District, Parramore, Pulse Memorial and Museum, Survivors Walk, Hourglass District), Environmental Injustice, Urban Design, etc.

- Where are the existing lecture series?
 - City Lab (Albertus Wang)
 - UF Main Campus (Peter Spowls Lecture Series)
 - Ed Stone Lecture Series (Landscape Architecture)
- Quarterly



Orlando Foundation for Architecture

Sean is meeting with Albertus Wang on April 21st to discuss speakers, format, podcast opportunities - Monday evenings or lunch hour for students and community - remote and in person

New Smyrna Beach Tour and Lecture - Kevin Sweitzer and Will Miller New Smyrna Beach Tour (Saturday, May 14th) In collaboration with Tom McPeeks at NSB Sugar Works - Alan Helman and Bill Charvat may also participate. Interviews with Beverly, Kevin and Will are being organized. **Dean to contact Architecture Sarasota to explore cross promotion opportunities. Dean to discuss with Jacki and follow up regarding video conversations.**

OFA "Design Orlando" podcast - Exploring the possibility of a podcast featuring contemporary design projects, designers and community issues. Episodes could explore and discuss how to look at design through a public lens. Central FL specific projects and issues.

Possible subjects:

- Mid Century Modern - Modern Orlando
- Pulse Memorial and Museum - Survivor's Walk
- Packing District
- Hourglass District
- Parramore District
- Orlando Center for Architecture and Design (OCAD)

Discovery on equipment and facility resources available at no cost. City Lab apparently has resources and students that might be interested in participating. Dean to follow up with Malcolm.

City Lab Game Night - Design Jeopardy - (June) In collaboration with Malcolm Jones/Stephen Bender - Faulkbuilt possible host - Working on 61 questions and feedback loop. **Set up lunch/meeting with Malcolm, Stephen, Sean, Dean, Jay**

Orlando Mid Century Modern - Could include Martin Gunderson (UF retired) and John Kaiser. Others?

- Kick off OFA Lecture Series? Roundtable, Keynote
- Exhibit with architectural drawings at UF
- Partner with Architecture Sarasota
- Location
- New School Campus (Sarasota)/Architecture Sarasota

Outreach to Themed Entertainment Professional Organization and Student Group.

Outreach to Seminole State students

Partnering with OMA for an art/design themed lecture **(Dean to follow up with Malcolm Jones)**

Modern Orlando - Mount Dora Modernism Museum

Traveling Boards - OFA Exhibit - Architectural drawings at UF (Frank)/James Gamble Rogers (Rebecca Talbot)

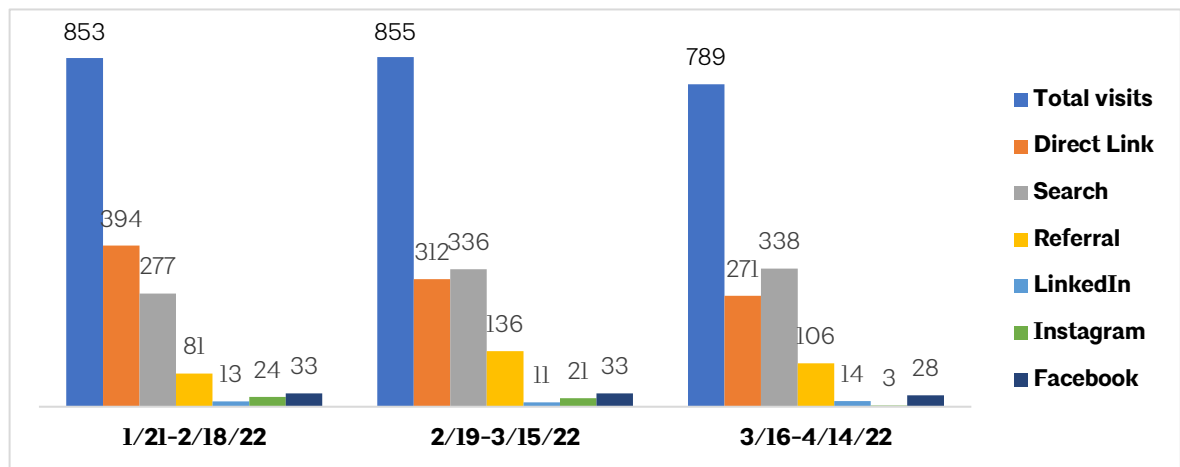
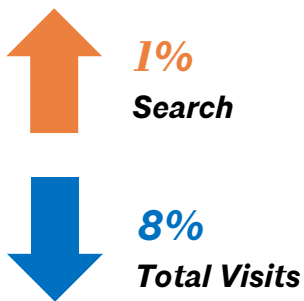
Committee Diversity

Orlando Foundation for Architecture

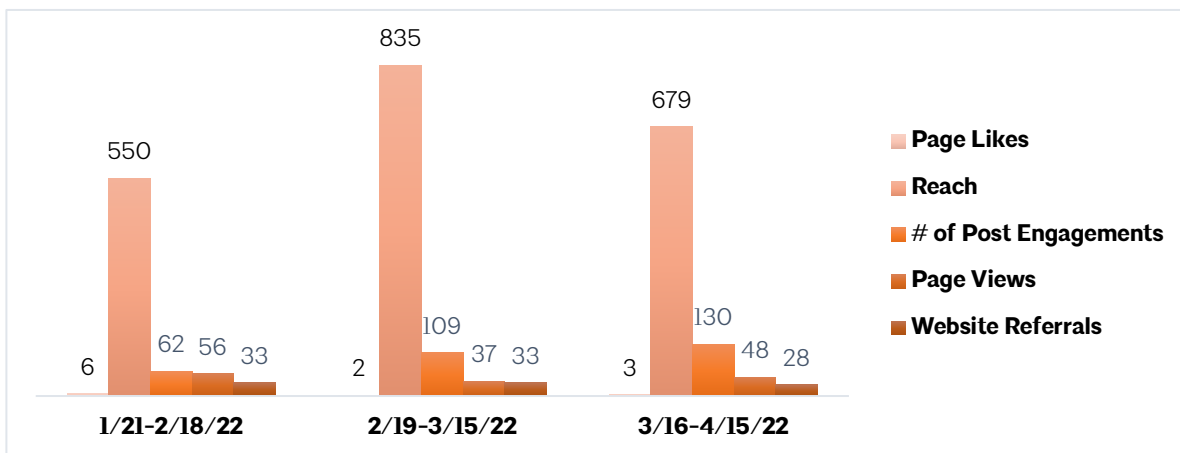
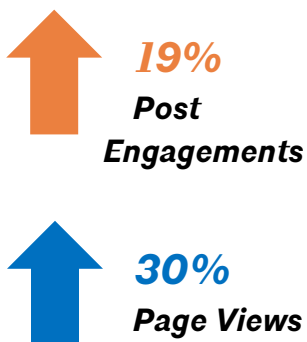
Summary:

Although website traffic slightly decreased, there was an increase in searches and LinkedIn website referrals. Post engagements and followers across all platforms increased due to the posts of the Scholarship Awards event.

Website Traffic:



Facebook:



OFA

Orlando Foundation for Architecture

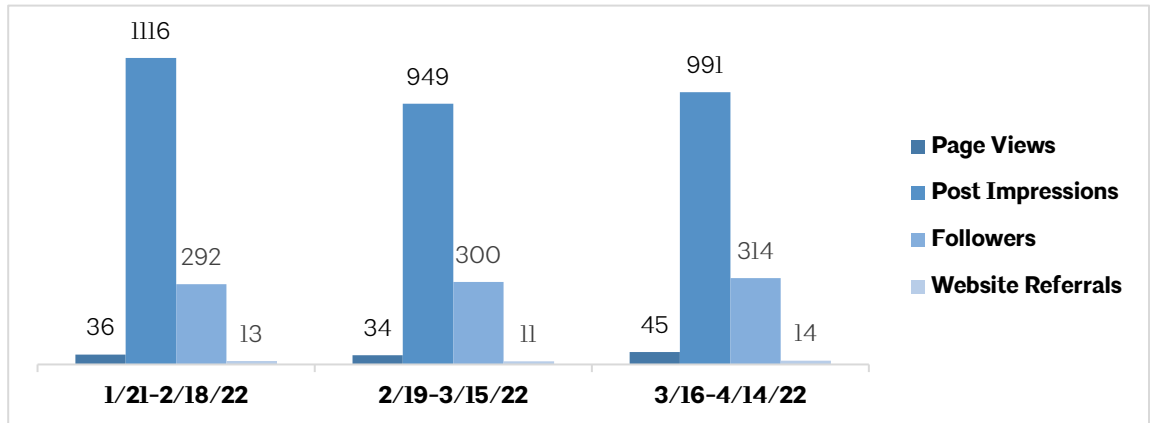
LinkedIn:



4%
Post Impressions



32%
Page Views



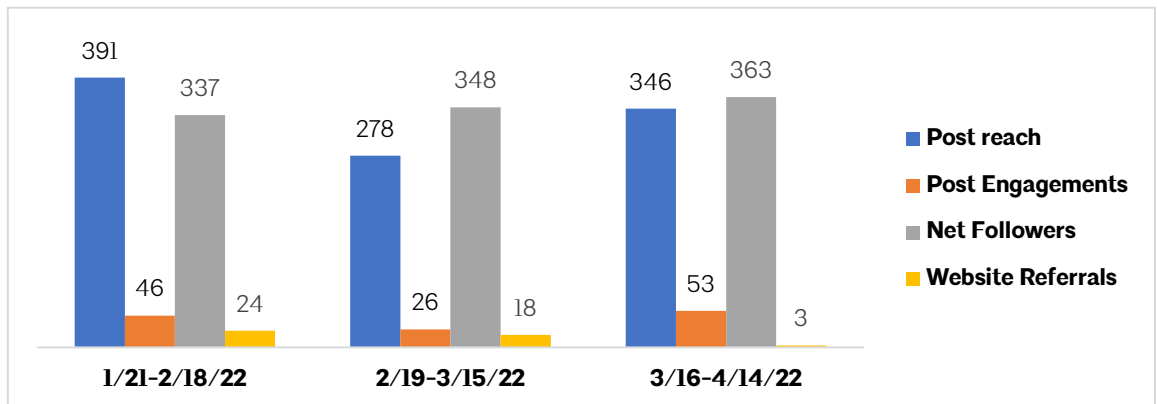
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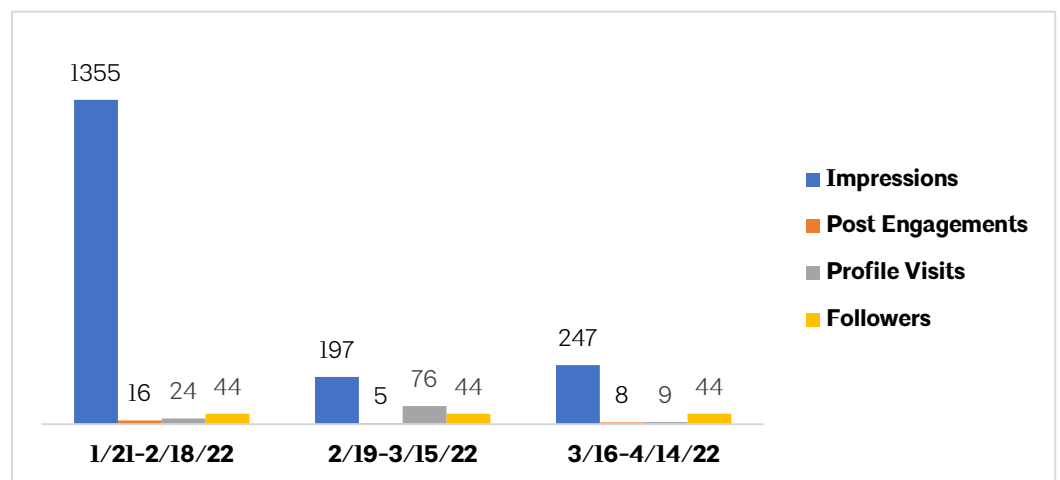
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