



Orlando Foundation for Architecture

Board Packet

July 2022

Prepared 7.18.2022



Orlando Foundation for Architecture

The Orlando Foundation for Architecture’s purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

2022 OFA Board of Trustees			
Name	Position	Email	Phone
Debra Lemons, AIA	Chair	dlemons@L2studios.com	407-496-7831
Jacki Hale, FAIA	Vice Chair	Jacki.hale.ea@gmail.com	317-945-4445
Mark Adams, AIA	Treasurer	madams@eleven18architecture.com	407-756-2119
Dean Hill	Secretary	terracture@yahoo.com	321-626-8950
Kyle O'Connell, AIA	Trustee	koconnell@huntonbrady.com	407-839-0886
Peyton Robertson	Trustee	probertson@brasfieldgorrie.com	407-466-6299
Malcolm Jones	Trustee	MJones@scottcormia.com	407-660-2766
Frank Bosworth	Trustee	fbosworth@ufl.edu	225-301-1397
Nathan Butler	Trustee	nbutler@hksinc.com	407-648-9956

OFA Committees:

- Scholarships: Chair: Debra Lemons
- Communications: Chair: Mark Adams
- Membership: Chair: Peyton Robertson
- Events: Chair: Greg Stock (former trustee)
- Tours: Chair: Jacki Hale
- BAM: Chair: Malcolm Jones
- Outreach: Chair: Dean Hill

AGENDA: July 18, 2022

1. **Consent Agenda:**
 - a. June Meeting Minutes
 - b. Financial Report
 - c. Committee Reports



Orlando Foundation for Architecture

2. Committee highlights (special emphasis beyond report):

- a. Scholarships
- b. Communications
- c. Membership: **Revisit “3Q Membership Special” discussed last month (Gary)**
- d. Events: **Film event at DTO, August 4, 8:30 am**
- e. Tours: **Howie Mansion Tour, July 22, 3:00 pm**
- f. BAM
- g. Outreach

3. Old Business

- a. REMINDER - CANstruction – Board Member donations
- b. REMINDER - Strategic Planning Retreat - September 10, 8:30-12:30, L2 Studios
- c. OCAD update

4. New Business

- a. Sponsorship drive for Art Show
- b. “Say It Loud” event – commitment, date? (see proposal from Pascale Sablan in Board Packet)

END OF AGENDA



Orlando Foundation for Architecture

2022 – Strategic Objectives (carried over from 2021)

Defining our Vision:

- Resource for Architectural Media
- Go-to resource for architecture in Central Florida
- Engagement
- OCAD success
- Inspiration

Action Items:

- Sell Guidebooks and pay off debt
- Training for Sales pitch
- Membership Renewal/ Local firm commitment
- Refine Brand
- Volunteer Promotion
- Expansion of Scholarships
- Populate Event Calendar
- Rent, Build, Buy a building for OCAD (Temporary Flex Space)
- Resources for the local schools in Central Florida
- Build Education Component
- Summer Camp
- BAM events
- Golf tournament committee (Develop page on website)
- Historic Preservation Outreach (history Center, Historic Board)
- Cross-Collaboration for events
- Outreach to Central Florida Modernists/Nils Schweitzer Fellows



**Minutes of the Monthly Board of Trustees Meeting
Monday, June 20, 2022 5:30 pm – 7:00 pm VIA ZOOM**

Trustee	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Debra Lemons, Chair	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Jacki Hale, Vice Chair	YES	YES	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mark Adams, Treas.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Dean Hill, Sec.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Kyle O'Connell, Trustee	YES	YES	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	No	Yes
Peyton Robertson, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Malcolm Jones, Trustee	No	YES	Yes	Yes	No	Yes	Yes	Yes	Yes	No	Yes	Yes
Frank Bosworth, Trustee	YES	YES	No	Yes	No	No	Yes	No	Yes	No	Yes	Yes
Nathan Butler, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Additional Attendees: Bianca Escue
Gary Scarboro

OFA Committees:

Scholarships: Chair: Debra Lemons
 Communications: Chair: Mark Adams
 Membership: Chair: Peyton Robertson
 Events: Chair: Greg Stock
 Tours: Chair: Jacki Hale
 BAM: Chair: Malcolm Jones
 Outreach: Chair: Dean Hill

ORDERS OF BUSINESS June 20, 2022

OFA Monthly Meeting was called to order on ZOOM at 5:36 PM

1. Consent Agenda:
 - a) Review May meeting minutes - Secretary
 - b) Financial Report – Treasurer
 - c) Motion to approve Consent Agenda/May meeting minutes and Treasurer’s Report carries

2. Committee reports:

- a) Scholarships (Debra Lemons):
 - Resume in August for applications

- b) Communications (Mark):

- c) Membership (Peyton):
 - Corporate membership clarifications

Motion to change notations to webpage for memberships carries

 - 3rd QTR membership opportunities/bundling sponsorships with ½ off

Motion for 50% off sponsorship(s) in 3rd and 4th QTRs of 2022 with full price membership carries

 - Rhodes and Brito
 - Shenkel Shultz

- d) Events (Greg): (Report included)
 - Isabel Roberts "*Pavilion in the Water*" screening - Weds. June 22nd - Winter Park Library - 7-8 pm recap
 - 2022 Art Show update - Secure sponsorships
 - Community Awards
 - Design Camp - Summer program offering (Melanie Crownover)
 - What's Up Orlando - Thursday, August 8th 8:15am (Pulse Memorial and Museum moved to June 2023)
 - IIDA Event - Debra
 - AIA collaboration NOMA w/Pascale Sablan "Say it Loud" Mike Johnson BAM
 - Urban Farming - Little/4 Roots/Packing District
 - OFA Coloring Book
 - Dinner Club - Suzi Barnes
 - OMA Festival of Trees - Gingerbread Houses
 - Fall Fundraising Event
 - \$2500 donation for documentary

- e) Tours (Jacki): (Report included)
 - Howie Mansion Tour - Friday, July 22nd 3 pm?
 - Sanford - Saturday, September 9th
 - Atlantic Center for the Arts Tour - Saturday, October 8th
 - Deland, Baldwin Park and Celebration are being considered for the Fall

- f) BAM (Malcom): (Report included)
 - Winter Park Library - Sketch Orlando recap
 - Orlando Science Center - Make Fest
 - Winter Park Hannibal Square Juneteenth Roundtable
 - Casa Feliz fundraiser
 - "Say It Loud" possibilities

- g) Outreach (Dean): (Report included)
 - OFA/City Lab Lecture Series - 3 Fall lectures (Sept./Oct./Nov.)
 - OFA/ City Lab Design podcast
 - Beams and Lintel Soup
 - Architecture on Tap - Wednesday, August 23rd - Ivanhoe Brewing

3. Old Business

- a) Community/Member Awards for October event
 - Status for Nominating Committee
 - Move to Strategic Planning Retreat
 - Fundraising opportunity
- b) Strategic Planning Retreat - set date (Sept/Oct)
 - Saturday, September 10th
 - Casa Feliz?
- c) Pitch Deck - Kyle present update
 - Financial backgrounds
 - Joint Task Force (OFA/AIA) creation
 - Pitch Deck for investors
 - Advisory Board creation
 - OFA branding

4. New Business:

Meeting was adjourned by Debra Lemons at 7:23 pm.

Dean Hill, ASLA (Board Secretary)

Next meeting to occur 3rd Monday of the month July 18, 2022 at 5:30 at Casa Feliz.



Orlando Foundation for Architecture

2022 June Treasurer's Report
Mark Adams AIA Treasurer

Beginning Balance \$ 31,092.82

- Expenses
(262.50) Check 7275 - Bravo Unlimited
(40.00) Bravo Unlimited
(500.00) Check 7278 - Patrick White
(217.50) Check 7277 - B&A Office Support
(5,500.00) Check 7276 - OFA Audit
(0.01) Square - Account Verification Charge
(4.99) Check Card Purchase - Wix
(52.31) Check Card Purchase - Office Max
(661.00) Check 7279 - Schweizer Fellows (50% NSB Tour)
(12.00) Check Card Purchase - Wix

Total Expenses \$ (7,250.31)

- Income
241.85 Wix
147.23 Wix
0.01 Square - Account Verification Credit
354.63 Square - Old Revenue Moving Over
81.82 Square - Old Revenue Moving Over
49.55 Square - Old Revenue Moving Over
40.91 Square - Old Revenue Moving Over
40.91 Square - Old Revenue Moving Over
19.15 Square - Old Revenue Moving Over
48.55 Wix
122.73 Square - Old Revenue Moving Over
96.50 Wix

Total Income \$ 1,243.84

Ending Balance \$ 25,086.35

Current Uncleared Transactions
(3,787.15) Check 7282 - 2nd Qtrr Staffing & Book Loan Payment
(15,000.00) Scholarships

UpComing Deposits

Designated Funds
(1,000.00) Scholarships
(3,339.57) BAM
(1,050.00) Art Show Facility Rental
(3,108.00) Third Quarter 2022 Staff Payment

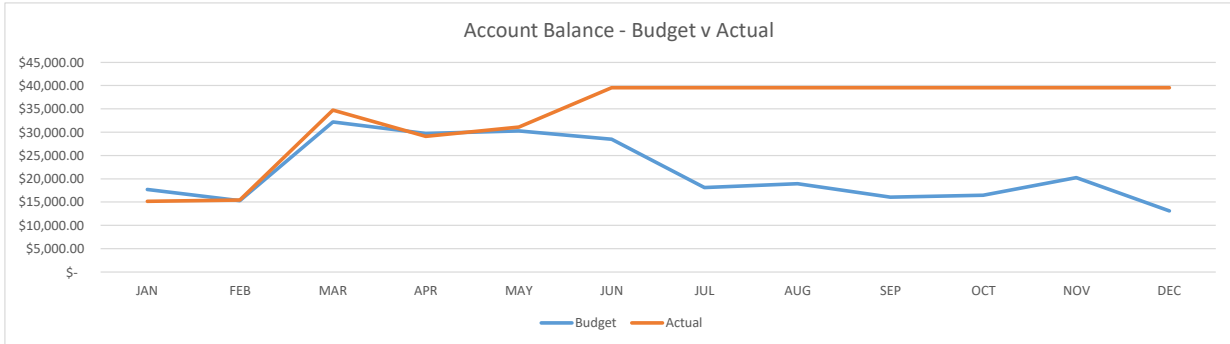
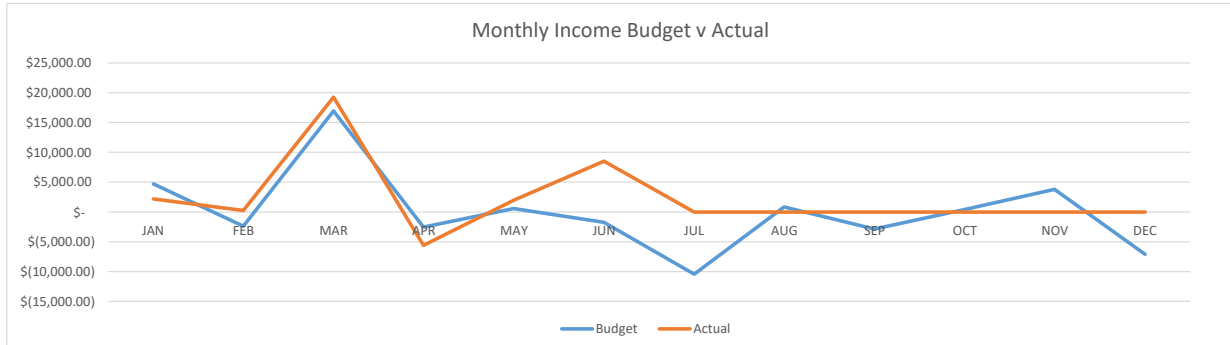
Available Cash \$ 909.63

Other Items

Book Printing Loan
(9,250.00) Opening Balance
1,398.25 Third quarter 2021 payment
998.75 Fourth quarter 2021 payment
1,302.55 First Quarter 2022 payment
679.15 Second Quarter 2022 payment
(4,871.30) Current Balance Due

Projections

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
BUDGET INCOME	\$ 6,095.00	\$ 4,225.00	\$ 21,225.00	\$ 2,425.00	\$ 1,650.00	\$ 2,750.00	\$ 4,650.00	\$ 1,750.00	\$ 1,200.00	\$ 5,260.00	\$ 4,670.00	\$ 900.00
BUDGET EXPENSE	\$ (1,385.00)	\$ (6,634.00)	\$ (4,266.00)	\$ (4,958.00)	\$ (1,108.00)	\$ (4,516.00)	\$ (15,057.00)	\$ (900.00)	\$ (4,058.00)	\$ (4,848.00)	\$ (899.00)	\$ (8,021.00)
BUDGET NET	\$ 4,710.00	\$ (2,409.00)	\$ 16,959.00	\$ (2,533.00)	\$ 542.00	\$ (1,766.00)	\$ (10,407.00)	\$ 850.00	\$ (2,858.00)	\$ 412.00	\$ 3,771.00	\$ (7,121.00)
ACTUAL INCOME	\$ 2,610.48	\$ 968.87	\$ 20,084.76	\$ 1,308.07	\$ 7,545.53	\$ 1,243.84						
ACTUAL EXPENSE	\$ (434.85)	\$ (724.49)	\$ (793.63)	\$ (6,889.23)	\$ (5,579.32)	\$ 7,250.31						
ACTUAL NET	\$ 2,175.63	\$ 244.38	\$ 19,291.13	\$ (5,581.16)	\$ 1,966.21	\$ 8,494.15	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
BEGINNING BALANCE	\$ 12,996.63											
PROJECTED BALANCE	\$ 17,706.63	\$ 15,297.63	\$ 32,256.63	\$ 29,723.63	\$ 30,265.63	\$ 28,499.63	\$ 18,092.63	\$ 18,942.63	\$ 16,084.63	\$ 16,496.63	\$ 20,267.63	\$ 13,146.63
ACTUAL BALANCE	\$ 15,172.26	\$ 15,416.64	\$ 34,707.77	\$ 29,126.61	\$ 31,092.82	\$ 39,586.97	\$ 39,586.97	\$ 39,586.97	\$ 39,586.97	\$ 39,586.97	\$ 39,586.97	\$ 39,586.97





Statement of Account

Last statement: May 31, 2022
 This statement: June 30, 2022
 Total days in statement period: 30

ORLANDO FOUNDATION
 FOR ARCHITECTURE INC
 801 N MAGNOLIA AVE SUITE 109
 ORLANDO FL 32803-3841

0013046991 Page 1 of 2

Direct inquiries to:
 Customer Service Center
 800-706-9991

Seacoast National Bank
 250 North Orange Ave. Suite 100,
 Orlando, FL 32801

Summary of Account Balance

Account	Number	Ending Balance
Business Checking Plus*	0013046991	\$25,086.35

Business Checking Plus*

Account number
 0013046991

5 Enclosures

Date	Description	Additions	Subtractions	Balance
05-31	Beginning balance			\$31,092.82
06-01	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1688747700 0XT**444NB75V28CG0FFR\RMR*IK*TX16887477000XT Wix Payme	241.85		31,334.67
06-03	Check 7275		-262.50	31,072.17
06-03	#Preauthorized Wd BRAVO UNLIMITED SALE 220603		-40.00	31,032.17
06-06	Check 7278		-500.00	30,532.17
06-07	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1713790420 0XT**3S7Z7N5V4R1A6U84\RMR*IK*TX17137904200XT Wix Payme	147.23		30,679.40
06-09	Check 7277		-217.50	30,461.90
06-15	#Preauthorized Credit Square Inc SDV-VRFY 220615	.01		30,461.91
06-15	Check 7276		-5,500.00	24,961.91
06-15	#Preauthorized Wd Square Inc SDV-VRFY 220615		-0.01	24,961.90
06-21	#Preauthorized Credit Square Inc 220620P2 220621	354.63		25,316.53
06-21	#Preauthorized Credit Square Inc 220620P2 220621	81.82		25,398.35
06-21	#Preauthorized Credit Square Inc 220620P2 220621	49.55		25,447.90
06-21	#Preauthorized Credit Square Inc 220620P2 220621	40.91		25,488.81

<i>Date</i>	<i>Description</i>	<i>Additions</i>	<i>Subtractions</i>	<i>Balance</i>
06-21	#Preauthorized Credit Square Inc 220620P2 220621	40.91		25,529.72
06-21	#Preauthorized Credit Square Inc 220620P2 220621	19.15		25,548.87
06-21	#Check Card Purchase MERCHANT PURCHASE TERMINAL 401134 WIX COM 1001699925 WWW WIX C CA 4802780000964907 06-17-22		-4.99	25,543.88
06-22	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1760376250 0XT**3S5U1V5VAKEV78VD\RM\RM*IK*TX17603762500XT Wix Payme	48.55		25,592.43
06-24	#Preauthorized Credit Square Inc 220624P2 220624	122.73		25,715.16
06-24	#Check Card Purchase MERCHANT PURCHASE TERMINAL 413746 OFFICEMAX DEPOT 63 40 800 463 3 FL 4802780000964907 06-22-22		-52.31	25,662.85
06-28	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1785842370 0XT**3S7Z7N5VD33W1ZTK\RM\RM*IK*TX17858423700XT Wix Payme	96.50		25,759.35
06-30	Check 7279		-661.00	25,098.35
06-30	#Check Card Purchase MERCHANT PURCHASE TERMINAL 420429 WIX Wix Com Inc 415 44990 CA 4802780000964907 06-26-22		-12.00	25,086.35
06-30	Ending totals	1,243.84	- 7,250.31	\$25,086.35

<i>Number</i>	<i>Date</i>	<i>Amount</i>	<i>Number</i>	<i>Date</i>	<i>Amount</i>
7275	06-03	262.50	7278	06-06	500.00
7276	06-15	5,500.00	7279	06-30	661.00
7277	06-09	217.50			

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL STE 100 ORLANDO, FL 32837 PH 407-650-2006		7275 06/03/2022 09150022
PAY TO THE ORDER OF: Bravo Undernet, Inc.		\$ 262.50
Two hundred sixty-two and 50/100		DOLLARS
Pay to the order of: Bravo Undernet, Inc. 500 Wiggins Dr. Orlando, FL 32803		
MEMO: 13046991576		
#007275# 00631166720 43046991#		

06/03/2022 7275 \$262.50

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL STE 100 ORLANDO, FL 32837 PH 407-650-2006		7276 06/15/2022 09200022
PAY TO THE ORDER OF: Schwab, Thripp, Whitcomb, Mitchell & Sheridan, LLP		\$ 5,500.00
Five thousand five hundred and 00/100		DOLLARS
Pay to the order of: Schwab, Thripp, Whitcomb, Mitchell & Sheridan, LL 5412, 15800 Ave Suite 112 Metairie, Florida 32761		
MEMO: Invoice 85217 & 8528		
#007276# 00631166720 43046991#		

06/15/2022 7276 \$5,500.00

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL STE 100 ORLANDO, FL 32837 PH 407-650-2006		7277 06/09/2022 09110022
PAY TO THE ORDER OF: B & A Office Support		\$ 217.50
Two hundred seventeen and 50/100		DOLLARS
Pay to the order of: B & A Office Support 1400 E. Broadway St Suite 208 Ocala, FL 32765		
MEMO: Invoice 42190		
#007277# 00631166720 43046991#		

06/09/2022 7277 \$217.50

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL STE 100 ORLANDO, FL 32837 PH 407-650-2006		7278 06/06/2022 09100022
PAY TO THE ORDER OF: Patrick White		\$ 500.00
Five hundred and 00/100		DOLLARS
Pay to the order of: Patrick White		
MEMO:		
#007278# 00631166720 43046991#		

06/06/2022 7278 \$500.00

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL STE 100 ORLANDO, FL 32837 PH 407-650-2006		7279 06/30/2022 09160022
PAY TO THE ORDER OF: Nils M. Schweizer Fellow		\$ 661.00
Six hundred sixty-one and 00/100		DOLLARS
Pay to the order of: Nils M. Schweizer Fellow		
MEMO: 50% proceeds from NSB tour		
#007279# 00631166720 43046991#		

06/30/2022 7279 \$661.00



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Great For Large Expenses.

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- No fees collected up-front
- Pre-approval of your credit file

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¹ Loans subject to credit approval. A one-time float down option is defined as an interest rate lock with the option to "float down" to a current market rate if interest rates improve. In order to exercise this option, a property must be identified and there must be at least 10 days remaining before the scheduled closing date. Loans subject to credit approval. Some limitations may apply. Offer subject to change without notice. Not eligible on Seacoast DREO properties.

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 Member
FDIC
NMLS #608046



In case of errors or questions about your electronic transfers:

Telephone us at 1-800-706-9991

Or

Write us at: P.O. Box 9012, Stuart, FL 34995-9012

If you think your statement or receipt is wrong, or if you need more information about a transfer on the statement or receipt, we must hear from you no later than 60 days after we sent you the FIRST statement on which the error or problem appeared.

1. Tell us your name and account number (if any).
2. Describe the error or the transfer you are unsure about and explain as clearly as you can why you believe there is an error or why you need more information.
3. Tell us the dollar amount of the suspected error.

We will investigate your complaint and will correct any error promptly. If we take more than 10 business days to do this, we will re-credit your account for the amount you think is in error, so that you will have use of the money during the time it takes us to complete our investigation.

Preauthorized Transfers:

If you have arranged to have a direct deposit or other preauthorized electronic fund transfers made to your account at least once every 60 days from the same person or company, you may telephone us at the Customer Service Center number listed above to find out whether the transfer was made as scheduled.

Orlando Foundation for Architecture

Balance Sheet

As of June 30, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
100 Checking - Seacoast 6991	24,660.27
Total Bank Accounts	\$24,660.27
Total Current Assets	\$24,660.27
TOTAL ASSETS	\$24,660.27
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
706 FL Dept of Revenue Payable	
707 Sales Tax Payable	144.39
Total 706 FL Dept of Revenue Payable	144.39
Total Other Current Liabilities	\$144.39
Total Current Liabilities	\$144.39
Total Liabilities	\$144.39
Equity	
901 Unrestricted Net Assets	10,351.46
Net Income	14,164.42
Total Equity	\$24,515.88
TOTAL LIABILITIES AND EQUITY	\$24,660.27



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 FOR ARCHITECTURE INC
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Business Checking Plus*	0013046991	\$25,086.35

Business Checking Plus*

Account number
 0013046991

5 Enclosures

Date	Description	Additions	Subtractions	Balance
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06-01	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1688747700 0XT**444NB75V28CG0FFR\RMR*IK*TX16887477000XT Wix Payme	241.85		31,334.67
06-03	Check 7275		-262.50	31,072.17
06-03	#Preauthorized Wd BRAVO UNLIMITED SALE 220603		-40.00	31,032.17
06-06	Check 7278		-500.00	30,532.17
06-07	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1713790420 0XT**3S7Z7N5V4R1A6U84\RMR*IK*TX17137904200XT Wix Payme	147.23		30,679.40
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06-15	#Preauthorized Wd Square Inc SDV-VRFY 220615		-0.01	24,961.90
06-21	#Preauthorized Credit Square Inc 220620P2 220621	354.63		25,316.53
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06-21	#Preauthorized Credit Square Inc 220620P2 220621	40.91		25,488.81

<i>Date</i>	<i>Description</i>	<i>Additions</i>	<i>Subtractions</i>	<i>Balance</i>
06-21	#Preauthorized Credit Square Inc 220620P2 220621	40.91		25,529.72
06-21	#Preauthorized Credit Square Inc 220620P2 220621	19.15		25,548.87
06-21	#Check Card Purchase MERCHANT PURCHASE TERMINAL 401134 WIX COM 1001699925 WWW WIX C CA 4802780000964907 06-17-22		-4.99	25,543.88
06-22	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1760376250 0XT**3S5U1V5VAKEV78VD\RM\RM*IK*TX17603762500XT Wix Payme	48.55		25,592.43
06-24	#Preauthorized Credit Square Inc 220624P2 220624	122.73		25,715.16
06-24	#Check Card Purchase MERCHANT PURCHASE TERMINAL 413746 OFFICEMAX DEPOT 63 40 800 463 3 FL 4802780000964907 06-22-22		-52.31	25,662.85
06-28	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1785842370 0XT**3S7Z7N5VD33W1ZTK\RM\RM*IK*TX17858423700XT Wix Payme	96.50		25,759.35
06-30	Check 7279		-661.00	25,098.35
06-30	#Check Card Purchase MERCHANT PURCHASE TERMINAL 420429 WIX Wix Com Inc 415 44990 CA 4802780000964907 06-26-22		-12.00	25,086.35
06-30	Ending totals	1,243.84	- 7,250.31	\$25,086.35

<i>Number</i>	<i>Date</i>	<i>Amount</i>	<i>Number</i>	<i>Date</i>	<i>Amount</i>
7275	06-03	262.50	7278	06-06	500.00
7276	06-15	5,500.00	7279	06-30	661.00
7277	06-09	217.50			

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL BLVD STE 100 ORLANDO, FL 32802 PH 407-650-2006		7275 06/03/2022 091510022
PAY TO THE ORDER OF: Bravo Undernet, Inc.		\$ 262.50
Two hundred sixty-two and 50/100		DOLLARS
Pay to the order of: Bravo Undernet, Inc. 500 Wiggins Dr. Orlando, FL 32803		
MEMO: 13046991576		
#007275# 00631166720 43046991#		

06/03/2022 7275 \$262.50

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL BLVD STE 100 ORLANDO, FL 32802 PH 407-650-2006		7276 06/15/2022 092020022
PAY TO THE ORDER OF: Schwab, Thayer, Whitcomb, Mitchell & Sheridan, LLP		\$ 5,500.00
Five thousand five hundred and 00/100		DOLLARS
Pay to the order of: Schwab, Thayer, Whitcomb, Mitchell & Sheridan, LL 5412, Chesapeake Ave Suite 112 Merritt, Florida 32761		
MEMO: Invoice# 85217 & 8528		
#007276# 00631166720 43046991#		

06/15/2022 7276 \$5,500.00

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL BLVD STE 100 ORLANDO, FL 32802 PH 407-650-2006		7277 06/09/2022 092100022
PAY TO THE ORDER OF: B & A Office Support		\$ 217.50
Two hundred seventeen and 50/100		DOLLARS
Pay to the order of: B & A Office Support 1400 E. Broadway St Suite 208 Ocoee, FL 32765		
MEMO: Invoice# 2190		
#007277# 00631166720 43046991#		

06/09/2022 7277 \$217.50

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL BLVD STE 100 ORLANDO, FL 32802 PH 407-650-2006		7278 06/06/2022 090100022
PAY TO THE ORDER OF: Patrick White		\$ 500.00
Five hundred and 00/100		DOLLARS
Pay to the order of: Patrick White		
MEMO:		
#007278# 00631166720 43046991#		

06/06/2022 7278 \$500.00

ORLANDO FOUNDATION FOR ARCHITECTURE INC. 8211 HUNTERS TRAIL BLVD STE 100 ORLANDO, FL 32802 PH 407-650-2006		7279 06/30/2022 091600022
PAY TO THE ORDER OF: Nils M. Schweizer Fellow		\$ 661.00
Six hundred sixty-one and 00/100		DOLLARS
Pay to the order of: Nils M. Schweizer Fellow		
MEMO: 50% proceeds from NSB tour		
#007279# 00631166720 43046991#		

06/30/2022 7279 \$661.00



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2. Describe the error or the transfer you are unsure about and explain as clearly as you can why you believe there is an error or why you need more information.
3. Tell us the dollar amount of the suspected error.

We will investigate your complaint and will correct any error promptly. If we take more than 10 business days to do this, we will re-credit your account for the amount you think is in error, so that you will have use of the money during the time it takes us to complete our investigation.

Preauthorized Transfers:

If you have arranged to have a direct deposit or other preauthorized electronic fund transfers made to your account at least once every 60 days from the same person or company, you may telephone us at the Customer Service Center number listed above to find out whether the transfer was made as scheduled.

Orlando Foundation for Architecture
P&L Budget vs. Actual
June, 2022

	Jun 2022			Total		
	Actual	Budget	Variance	Actual	Budget	Variance
Income						
1000 Program Income						
1100 Donations	0.00	0.00	0.00	675.00	0.00	675.00
1101 BAM Donations	0.00	0.00	0.00	1,550.00	0.00	1,550.00
Total 1100 Donations	\$ 0.00	\$ 0.00	\$ 0.00	\$ 2,225.00	\$ 0.00	\$ 2,225.00
1200 Membership						
1201 1 Student	0.00	0.00	0.00	125.00	350.00	-225.00
1202 2 Individual	100.00	250.00	-150.00	1,850.00	3,250.00	-1,400.00
1203 3 Board Member	100.00	0.00	100.00	700.00	900.00	-200.00
1204 4 Couples	0.00	0.00	0.00	75.00	300.00	-225.00
1205 5 Family/Group	0.00	0.00	0.00	450.00	600.00	-150.00
1206 6 Bronze	0.00	500.00	-500.00	2,000.00	3,500.00	-1,500.00
1207 7 Silver	0.00	0.00	0.00	1,350.00	1,000.00	350.00
1208 8 Gold	0.00	0.00	0.00	2,500.00	0.00	2,500.00
Total 1200 Membership	\$ 200.00	\$ 750.00	-\$ 550.00	\$ 9,050.00	\$ 9,900.00	-\$ 850.00
1300 Non-Dues Revenue						
1302 Art Show Art Sales1	0.00	0.00	0.00	15,000.00	14,000.00	1,000.00
1306 Architectural Guidebook Sales1	679.15	0.00	679.15	1,465.45	3,470.00	-2,004.55
1307 Network for Good Fundraisers1	0.00	400.00	-400.00	0.00	2,400.00	-2,400.00
Total 1300 Non-Dues Revenue	\$ 679.15	\$ 400.00	\$ 279.15	\$ 16,465.45	\$ 19,870.00	-\$ 3,404.55
1400 Sponsorship						
1401 Education	0.00	0.00	0.00	1,000.00	0.00	1,000.00
1403 Events	0.00	1,200.00	-1,200.00	0.00	1,700.00	-1,700.00
1404 BAM	10.00	0.00	10.00	10.00	0.00	10.00
1405 Scholarships	0.00	0.00	0.00	3,000.00	4,500.00	-1,500.00
1406 Future	0.00	0.00	0.00	1,000.00	0.00	1,000.00
1408 Outreach	300.00	0.00	300.00	300.00	0.00	300.00
1409 Tours	0.00	0.00	0.00	1,050.00	800.00	250.00
Total 1400 Sponsorship	\$ 310.00	\$ 1,200.00	-\$ 890.00	\$ 6,360.00	\$ 7,000.00	-\$ 640.00
1500 Program Participation Fees						
1503 Events	20.00	400.00	-380.00	20.00	400.00	-380.00
1508 Outreach	0.00	0.00	0.00	560.00	0.00	560.00
1509 Tours	0.00	0.00	0.00	885.00	1,200.00	-315.00
Total 1500 Program Participation Fees	\$ 20.00	\$ 400.00	-\$ 380.00	\$ 1,465.00	\$ 1,600.00	-\$ 135.00
Total 1000 Program Income	\$ 1,209.15	\$ 2,750.00	-\$ 1,540.85	\$ 35,565.45	\$ 38,370.00	-\$ 2,804.55
Total Income	\$ 1,209.15	\$ 2,750.00	-\$ 1,540.85	\$ 35,565.45	\$ 38,370.00	-\$ 2,804.55
Gross Profit	\$ 1,209.15	\$ 2,750.00	-\$ 1,540.85	\$ 35,565.45	\$ 38,370.00	-\$ 2,804.55

	Jun 2022			Total		
	Actual	Budget	Variance	Actual	Budget	Variance
Expenses						
2000 Operating Expenses						
2100 Payroll Expenses	0.00	0.00	0.00	3,108.00	0.00	3,108.00
2101 Foundation Coordinator	0.00	3,108.00	-3,108.00	0.00	6,216.00	-6,216.00
Total 2100 Payroll Expenses	\$ 0.00	\$ 3,108.00	-\$ 3,108.00	\$ 3,108.00	\$ 6,216.00	-\$ 3,108.00
2200 Bank Fees & CC Service Fees	45.32	25.00	20.32	486.99	150.00	336.99
2203 IT	16.99	100.00	-83.01	264.84	600.00	-335.16
2204 Legal & Accounting	167.50	175.00	-7.50	6,817.50	6,575.00	242.50
2206 Office Supplies	40.00	40.00	0.00	320.00	240.00	80.00
2208 Postage	-35.80	20.00	-55.80	-55.70	120.00	-175.70
2209 Printing	0.00	0.00	0.00	123.35	100.00	23.35
2211 Rent	0.00	0.00	0.00	0.00	100.00	-100.00
2213 Taxes & Licenses	0.00	250.00	-250.00	0.00	350.00	-350.00
Total 2000 Operating Expenses	\$ 234.01	\$ 3,718.00	-\$ 3,483.99	\$ 11,064.98	\$ 14,451.00	-\$ 3,386.02
3000 Program Expenses						
3200 Communication	0.00	0.00	0.00	1,102.80	0.00	1,102.80
3203 Display/Marketing	0.00	400.00	-400.00	0.00	2,400.00	-2,400.00
Total 3200 Communication	\$ 0.00	\$ 400.00	-\$ 400.00	\$ 1,102.80	\$ 2,400.00	-\$ 1,297.20
3300 Events						
3303 Display/Marketing	0.00	25.00	-25.00	0.00	25.00	-25.00
3305 Other Expenses	0.00	0.00	0.00	315.00	0.00	315.00
Total 3300 Events	\$ 0.00	\$ 25.00	-\$ 25.00	\$ 315.00	\$ 25.00	\$ 290.00
3400 BAM Expenses	0.00	0.00	0.00	54.49	0.00	54.49
3401 Food & Beverage	0.00	21.00	-21.00	0.00	126.00	-126.00
3404 Set up/Tear Down	0.00	13.00	-13.00	0.00	78.00	-78.00
3405 Other Expenses	0.00	274.00	-274.00	0.00	1,647.00	-1,647.00
Total 3400 BAM Expenses	\$ 0.00	\$ 308.00	-\$ 308.00	\$ 54.49	\$ 1,851.00	-\$ 1,796.51
3500 Scholarship						
3501 Food & Beverage	33.98	0.00	33.98	33.98	2,250.00	-2,216.02
3502 Event Venue	0.00	0.00	0.00	258.80	0.00	258.80
3503 Display/Marketing	0.00	0.00	0.00	0.00	100.00	-100.00
3505 Other Expenses	0.00	0.00	0.00	0.00	1,500.00	-1,500.00
Total 3500 Scholarship	\$ 33.98	\$ 0.00	\$ 33.98	\$ 292.78	\$ 3,850.00	-\$ 3,557.22
3700 Membership						
3703 Display/Marketing	0.00	50.00	-50.00	80.76	100.00	-19.24
Total 3700 Membership	\$ 0.00	\$ 50.00	-\$ 50.00	\$ 80.76	\$ 100.00	-\$ 19.24
3800 Outreach						
3805 Other Expenses	500.00	0.00	500.00	500.00	0.00	500.00
Total 3800 Outreach	\$ 500.00	\$ 0.00	\$ 500.00	\$ 500.00	\$ 0.00	\$ 500.00
3900 Tours						
3901 Food & Beverage	0.00	0.00	0.00	425.47	0.00	425.47
3903 Display/Marketing	52.31	0.00	52.31	52.31	100.00	-47.69
3905 Other Expenses	661.00	0.00	661.00	1,003.55	0.00	1,003.55
Total 3900 Tours	\$ 713.31	\$ 0.00	\$ 713.31	\$ 1,481.33	\$ 100.00	\$ 1,381.33
Total 3000 Program Expenses	\$ 1,247.29	\$ 783.00	\$ 464.29	\$ 3,827.16	\$ 8,326.00	-\$ 4,498.84

	Jun 2022			Total		
	Actual	Budget	Variance	Actual	Budget	Variance
4200 Other Program Expenses						
4400 Travel & Entertainment	0.00	0.00	0.00	6,508.89	0.00	6,508.89
4403 Mileage	0.00	15.00	-15.00	0.00	90.00	-90.00
Total 4400 Travel & Entertainment	\$ 0.00	\$ 15.00	-\$ 15.00	\$ 6,508.89	\$ 90.00	\$ 6,418.89
Total 4200 Other Program Expenses	\$ 0.00	\$ 15.00	-\$ 15.00	\$ 6,508.89	\$ 90.00	\$ 6,418.89
Total Expenses	\$ 1,481.30	\$ 4,516.00	-\$ 3,034.70	\$ 21,401.03	\$ 22,867.00	-\$ 1,465.97
Net Operating Income	-\$ 272.15	-\$ 1,766.00	\$ 1,493.85	\$ 14,164.42	\$ 15,503.00	-\$ 1,338.58
Net Income	-\$ 272.15	-\$ 1,766.00	\$ 1,493.85	\$ 14,164.42	\$ 15,503.00	-\$ 1,338.58

Cash Basis

Orlando Foundation for Architecture

100 Checking - Seacoast 6991, Period Ending 06/30/2022

RECONCILIATION REPORT

Reconciled on: 07/06/2022

Reconciled by: Adria Perry

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	31,092.82
Checks and payments cleared (10).....	-7,250.31
Deposits and other credits cleared (12).....	1,243.84
Statement ending balance.....	<u>25,086.35</u>

Uncleared transactions as of 06/30/2022.....	-426.08
Register balance as of 06/30/2022.....	24,660.27
Cleared transactions after 06/30/2022.....	0.00
Uncleared transactions after 06/30/2022.....	-18,837.15
Register balance as of 07/06/2022.....	5,823.12

Details

Checks and payments cleared (10)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
05/12/2022	Check	7275	Bravo Unlimited, Inc.	-262.50
05/20/2022	Check	7276	Schafer, Tschopp, Whitcomb, ...	-5,500.00
05/31/2022	Check	7277	B & A Office Support	-217.50
06/01/2022	Check	7278	Patick White	-500.00
06/03/2022	Expense		Bravo Unlimited, Inc.	-40.00
06/15/2022	Expense			-0.01
06/16/2022	Check	7279	Nils M. Schweizer Fellows	-661.00
06/21/2022	Expense		Wix	-4.99
06/24/2022	Expense		Staples	-52.31
06/30/2022	Expense		Wix	-12.00

Total	-7,250.31
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Deposits and other credits cleared (12)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
06/01/2022	Deposit			241.85
06/07/2022	Deposit			147.23
06/15/2022	Deposit			0.01
06/21/2022	Deposit			354.63
06/21/2022	Deposit			49.55
06/21/2022	Deposit			40.91
06/21/2022	Deposit			81.82
06/21/2022	Deposit			40.91
06/21/2022	Deposit			19.15
06/22/2022	Deposit			48.55
06/24/2022	Deposit			122.73
06/28/2022	Deposit			96.50

Total	1,243.84
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Orlando Foundation for Architecture

July 2022 Events Committee Report

ATTENDEES – 7/6/2022:

Greg Stock
Dean Hill
Wayne Dolese
Chad Forsyth
Melanie Crownover
Jacki Hale
Frank Bosworth
Tommy James
Nathan Butler
Gary Scarboro
Debra Lemon
Bianca Escue
Jadranka Knezevic
Cindy Rodriguez
Suzanne Barnes

- **Assignments**

4th Annual OFA ART SHOW:

Wednesday and Thursday 10/26,10/27 RECEPTION THURSDAY 6-9 PM.

DRAFT ELEVATOR PITCH FOR COMMITTEE MEMBERS TO USE WITH POTENTIAL DONOR/SPONSORS:

1. “OFA ANNUAL ART SHOW” at the Orlando Museum of Art
2. High School STUDENT ART SHOW COMPONENT - ‘Merit & Excellence Awards’ HS Liaisons: Bianca OVIEDO HS, Melanie BOONE HS, WINTER PARK HS, Nathan Butler ACE MENTOR, Malcolm BAM. (Melanie to get copy of WP Art Fair student show criteria to follow)
3. Thursday evening Lecture by a notable artist/architect or “Isabel Roberts Documentary”
4. Evening reception with drinks and food before Program
5. Public free two day gallery show of architecturally themed art in Community Room off the museum lobby, with 1st, 2nd, 3rd place ribbons and People’s Choice ribbon. Excellence and Merit Awards for student entries, if we get a lot of student entries we can give out more ribbons in each category.

Need four to six \$500 sponsors for Venue, Food and Beverage to recoup costs to OMA (\$900 v, \$2500 f+b)

Artists Entry Fees: \$15 OFA member, \$25 non-member, max 3 paintings/pieces. Student entry FREE, one piece each.

Reception \$20 students, \$35 members, \$45 non-members, drinks and light appetizers, Artist lecture OR Isabel Roberts documentary.

Revenue projections:

(40 qty) artists fees: Member 10 x \$15= \$150, Non-M 30 x \$25 = \$750; subtotal \$900

(82 qty) Reception (1 free ticket each artist) 40 x \$0, 2 x \$20= \$40, 20 x \$35= \$700, 20 x \$45= \$900; subtotal \$1640

Artwork sales?: \$500

TOTAL Projected Gross Revenue: \$3040 before sponsorships



Orlando Foundation for Architecture

- Need donated alcohol?, caterer will serve, or just soft drinks?
- UF to cover Speaker Honorarium, or we show documentary.
- Bianca to apply with ABC and Publix to sponsor HS Student Art Show components.

Art will be featured and available to purchase through OFA Website Store for the month? before show. OFA to retain 50% of art sales, Artist to receive 50%. Artists my donate all of the sale revenue to the OFA with our generous thanks. (Artists to overprice pieces they don't wish to sell.)

No charge for public to view during OMA gallery hours, as folks will already be buying ticket to art museum, or just come to view our show for free and buy paintings.

This **Call to Artists** text can be used on window posters (this notice will also be in the Artists Registry Weekly E-Newsletter, for the next 8 weeks) use graphic image from the OFA website:

The Orlando Foundation for Architecture will be hosting the 4th Annual OFA Fundraising Art Show at the Orlando Museum of Art on October 26 and 27, Wednesday and Thursday. The two day show is FREE to the public, open off the museum lobby!

The call to artists is open to the public. Art with a theme related to "Architecture and Design" is encouraged, but not required. Artist fees are greatly reduced this year: \$15 for OFA Members and \$25 for Non-Members. Application fees include submission of up to three pieces or artwork. Professionally Juried Show Awarding 1st, 2nd and 3rd Ribbons. People's Choice Award voting will be in-person. Submitted art will be available for sale in the OFA online store during September and October, or within three business days of submission, if before the deadline. All art must be for sale, and the split will be 50% artist and 50% OFA. All sales will be through OFA website, QR codes will be displayed at the museum. Artist's portion of sale may be donated to OFA. The TOP TEN jury-selected pieces will be exhibited during the Orlando Museum of Art (OMA) 'First Thursday' on November 3rd at no additional charge.

Deadline to enter is midnight Tuesday August 30. Drop off will be 8-9 am Wednesday October 26.

Artist may enter at this link and there is additional information: <https://www.orlandoarchitecture.org/artshow2022>

Frank suggested this architect/artist who teaches at Michigan U. to speak, And is contacting him to do workshop at citylab covered by the school, and our lecture at no charge to OFA:

Perry Kulper bio <https://taubmancollege.umich.edu/faculty/directory/perry-kulper>

Perry Kulper Instagram <https://www.instagram.com/pkulper/>

Other Ideas to expand art show impact:

- Tabled community awards for board retreat discussion, per board meeting.
 - Melanie is currently developing a couple articles/bio's of artists entering this years show to post on OFA Facebook page/blog (see other #1 below)
1. Post "artist features" on social media and the OFA blog that promote their art and their architecture (e.g., the firm where they work, their latest projects, perhaps some of their other works, etc.). Depending on the number of entries, email the artists to be featured or not. If they want to be featured, Melanie would prepare a content questionnaire for them to complete. Feature Artists from last year leading up to deadline, then feature each artist in the show during online gallery.
 2. Arrange to have the top 10 entries exhibited in some locations around the city after the show (e.g., libraries, city buildings, hotels, corporate offices, [possibly a location along one of the architectural walking tours](#), etc.).



Orlando Foundation for Architecture

3. Give, artists who enter, the opportunity to donate their art to a local charity auction (on behalf of the artist, possibly their firm, and OFA).

Jadranka Knezevic JKnezevic@l2studios.com
Goren Knezevic GKnezevic@l2studios.com
Red (Linda Harrison) red@strokesbyred.com
Melanie Crownover MCrownover@l2studios.com
Chad Forsyth chad.forsyth@rbarchitects.com
Greg Stock gregory.stock@stantec.com

ISABEL ROBERTS DOCUMENTARIES SHOWINGS

We won't get any compensation, but will also sell guidebooks and promote OFA memberships.

- **Greg Stock to attend and speak at all. On 9/24, 10/12 - John Dalles will also attend/speak.**

AUGUST 4TH THURSDAY - WHATS UP ORLANDO – 8:15 am, Discover Downtown 201 S Orange Ave Suite 102
Contact: Rose M Vignetti Garlick, rose.garlick@downtownorlando.com Discover Downtown Manager, Downtown Development Board/Community Redevelopment Agency, City of Orlando, 201 S Orange Ave Suite 102, Orlando FL 32801, p: 407-246-3789

SEPTEMBER 24TH SATURDAY - ST CLOUD HERITAGE CENTER – 2:00pm lunch, 3:00pm program?
Contact: Marvin Robinson, marvins1955@gmail.com President, Woman's Club of St. Cloud, (407) 579-6508
J. Dalles, Olive Horning speakers

OCTOBER 12TH WEDNESDAY – CASA FELIZ – PARLOR SERIES – 6:30pm reception, 7:00pm program
Contact: Rick Kilby, oldflorida1845@gmail.com (or Susan Omoto)
J. Dalles speaker, WPPL simulcast online, Rachel Simmons rsimmons@winterparklibrary.org

Future locations for showings:

- Orange County Regional History Center, Kelly.Bresnowitz@ocfl.net
- WIA showing at UCF/UFCityLab featuring some female student work, Cindy Rodriguez-Frank Bosworth coord.

IIDA, Event Lemons and Orlando IIDA chapter president Develop some co-events?

- Greg spoke with Rebecca Hudson board member about showing Isabel film and IIDA Members entering Art Show.

AIA collaboration NOMA w/ Pascal "Say out Loud"?

- NO UPDATE - Mike Johnson/BAM Lead/Champion

URBAN FARMING AND SUPPORTING ARCHITECTURE PROGRAM

PACKING DISTRICT / LITTLE Associates-4 Rivers BBQ

- NO UPDATE - Debra Lemons Lead/Champion

OFA Architectural Summer Camp

- Frank Bosworth Lead/Champion – UFCITYLAB students are producing.

OFA Coloring Book

- **Frank Bosworth Lead/Champion – Frank is drawing the images, may have a few pages to show.**



Orlando Foundation for Architecture

Middle school or high school Parents Day / “Teach-In” days? Program?

Have activities for the school events, and also place on our website for parents to download and do with their children
LINK on OFA Website to other ARCHITECTURE CENTER’S in American cities:

[Orlando Center for Architecture & Design | OFA \(orlandoarchitecture.org\)](#)

- NO UPDATE - Melanie Crownover Lead/Champion

OMA Festival of Trees – Ginger Bread House

The week before thanksgiving Nov 13-21 in 2021

Vanessa w OMA Council of 101,

The OMA auctions decorated trees and gingerbread houses donated by designers.

Would be great to have some architectural gingerbread houses to promote the OFA. Deepen our relationship with OMA., ask AIA firms, or ask for volunteers to form OFA team to make house).

Solicit teams from architecture firms, OFA can ask for entry fee to participate \$25-\$50? (HKS typically has a contest and has some rules/program Nathan can share)

Ribbon, prizes

Greg Stock gregory.stock@stantec.com

Dinner Club

Hopefully a couple this fall if Covid fears subside. Would be great to get a James Gamble Rogers II House, and get his son Jack to speak. Partner with Casa Feliz for promotion, and perhaps split our proceeds.

Suzie Barnes sbarnes4@cfl.rr.com

Additional OFA Event ideas for revenue:

- Golf Tournament Summer or Fall to not compete with AIA in Feb? maybe next year. Hope for \$40,000 like golf tournament
- clay shooting
- ax throwing
- off-shore fishing

Dean Hill dean@millsdg.com

Frank Bosworth fbosworth@ufl.edu

Gary Scarboro gary@aiaorlando.com

Next meeting Wednesday 8/3/2022, 12 noon



BLACK ARCHITECTS IN THE MAKING

PLANNING TEAM

Malcolm Jones
Chair

Cameron Hoskins
Vice-Chair

Arlenne Gil
Secretary

Brittany Sosa
Treasurer

Seher Hashmi
Historian

Natalie Casey
Board Member

Vacant
Board Member

Ka'Nard Robinson
Board Member

Dr. Daya Taylor
Board Member

Richard Vanhorne
Board Member

DATE JULY 18, 2022

Recipient: Debra Lemons
Organization: Orlando Foundation for Architecture

RE Committee Report

Hey Debra,

The following list is BAMs current updates:

- Upcoming workshops/events
 - Jul 20th - Lake Sumter High - Upward Bound Workshop
 - 1p-3p
 - Oct. 5th - BAMFundraiser - Casa Feliz
 - 5p-10p
 - BAMs 2023 will be released soon

Sincerely,

BAMOrlando



Orlando Foundation for Architecture

The Orlando Foundation for Architecture's purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

Outreach Committee Report

July 18, 2022

Chair: Dean Hill, ASLA

terrature@yahoo.com

317.626.8950

Outreach Committee:

Bianca Escue	AIA Orlando	bianca@aiaorlando.com	407.470.9632
Jay Lovell	Falkbuilt	Jay.Lovell@falkbuilt.com	407.575.0654
Sean Nimmons	L2 Studios	SNimmons@l2studios.com	407.648.8888
Frank Bosworth	UF Arch.	fbosworth@ufl.edu	
John Kaiser	Designage	JVK@designage.net	407.929.5820
Wayne Dolese	Beta Jones	wayne@betajones.com	202.740.4055
Manuela Valbuena	L2 Studios	mvalbuena@l2studios.com	407.648.8888

Outreach Committee Meetings:

11.11.21 (Sean, Jay, Bianca, Dean)

No December meeting

1.14.22 (Sean, Jay, Bianca, Dean)

2.10.22 (Sean, Jay, Bianca, Frank, Dean)

3.10.22 (Jay, Frank, Bianca, Wayne, Dean)

4.14.22 (Sean, Dean, Bianca)

5.12.22 (Jay, Wayne, Bianca, Dean)

6.16.22 (Jay, Bianca, Sean, Dean)

7.14.22 (Jay, Sean, Bianca, Manuela, Dean)

Description:

The Outreach Committee represents the interests of OFA to promote architecture and allied design professionals in our communities through public outreach that demonstrates the benefits of design, collaboration, community and membership.

Topics of Discussion:

OFA Lecture Series - (Sean, Dean)

- Updates
- City Lab (Albertus Wang, Stephen Bender), UF (Peter Sprowls, David Rifkind, Frank Bosworth)
- Meeting on Monday, July 18th to discuss possibilities
- List of potential speakers
- Funding/Sponsorships



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- Lecture CEUs or HSW ceus
- 3 lectures for 2022 (Sept./Oct./Nov.)

Sean and Dean will report on meeting

OFA “Design Orlando” podcast - (Sean, Dean, Malcolm, Stephen Bender)

- Beams and Lintel Soup Crew - Max, Chris, Gabe and other City Lab students
- CityLab has equipment
- Dry run at next meeting
 - Pre-production requirements
 - Format
 - Topics
 - Post production - Editing
 - Video incorporation
 - Second Studio podcast as student, design centric podcast example

Follow up and schedule dry run meeting with Sean, Malcolm, Dean and Crew to coordinate

“Architecture on Tap” - (Sean, Manuela, Dean)

- Casual mixer to kick off the school semester (students, young professionals, professionals)
- Wednesday, August 23rd with time TBD
- Free event with no sponsorship needs and event form submitted to Bianca

Sean to determine time and need to put event flyer together for promotion

Atlantic Center for the Arts Tour - (Dean)

- Saturday, October 8th - New Smyrna Beach
- Co-sponsored with the Florida Foundation for Architecture
- Leeper Studio Complex to receive 25 year Test of Time Award
- Cross promotion with Architecture Sarasota

Dean to follow up with Tours Committee

What’s Up Orlando - Pulse Memorial and Museum - June (Pride Month) 2023 - (Jay, Dean)

- Jacki Hale - Architect contact
- Jay Lovell - Mike Chatham - Director of One Pulse
- HHCP contact
- Dean Hill - LA contact

Dean to provide event write up to Jay

Ongoing Topics

Outreach to Themed Entertainment Professional Organization and Student Group.



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Outreach to Seminole State students

Partnering with OMA for an art/design themed lecture (**Dean to follow up with Malcolm Jones**)

Modern Orlando - Mount Dora Modernism Museum

Traveling Boards - OFA Exhibit - Architectural drawings at UF (Frank)/James Gamble Rogers (Rebecca Talbot)

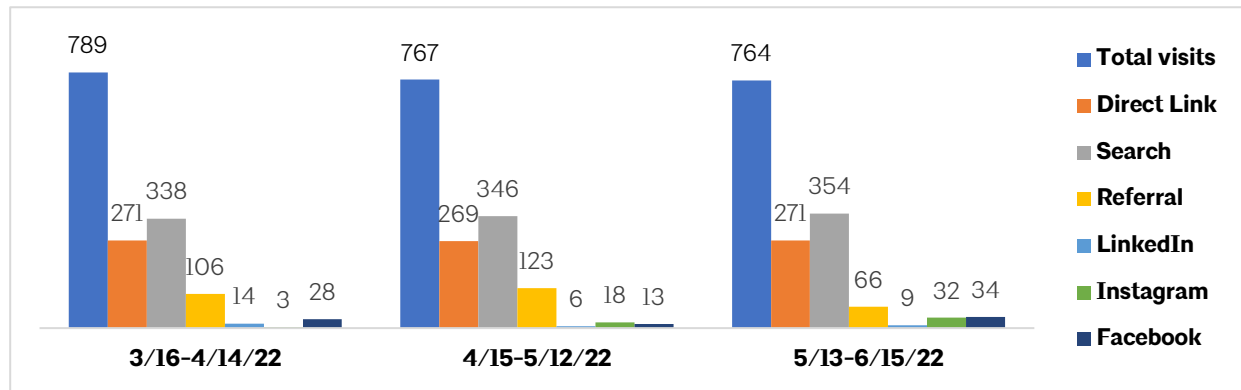
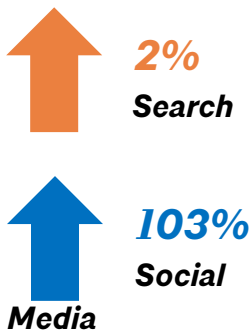
Committee Diversity

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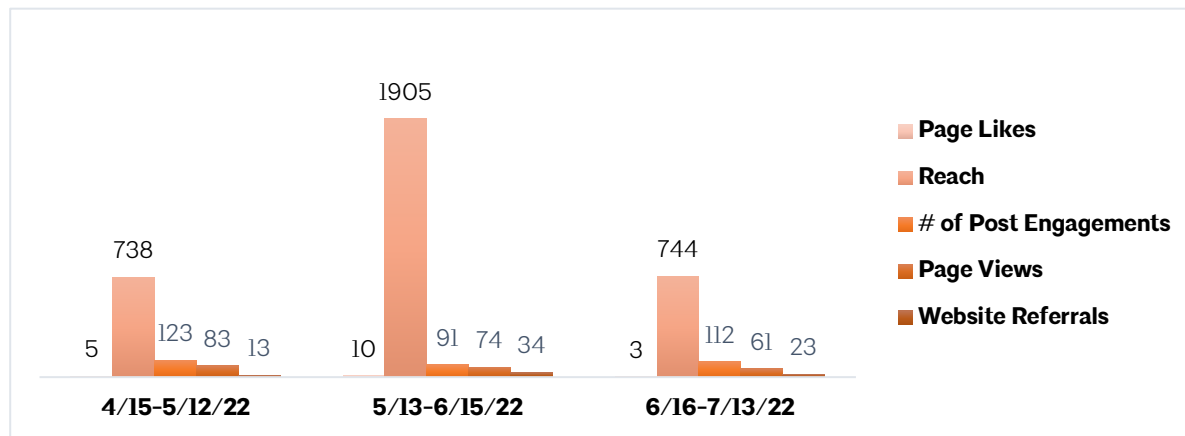
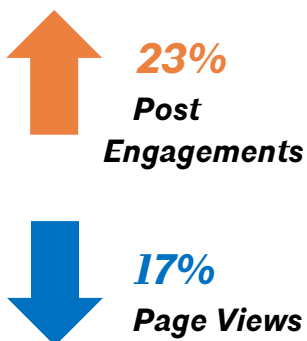
Summary:

While website visits remained consistent, there was a significant increase in website referrals from social media. Post engagements and followers across all platforms continue to increase due to the posts of the Isabel Roberts film premier recap.

Website Traffic:



Facebook:



OFA

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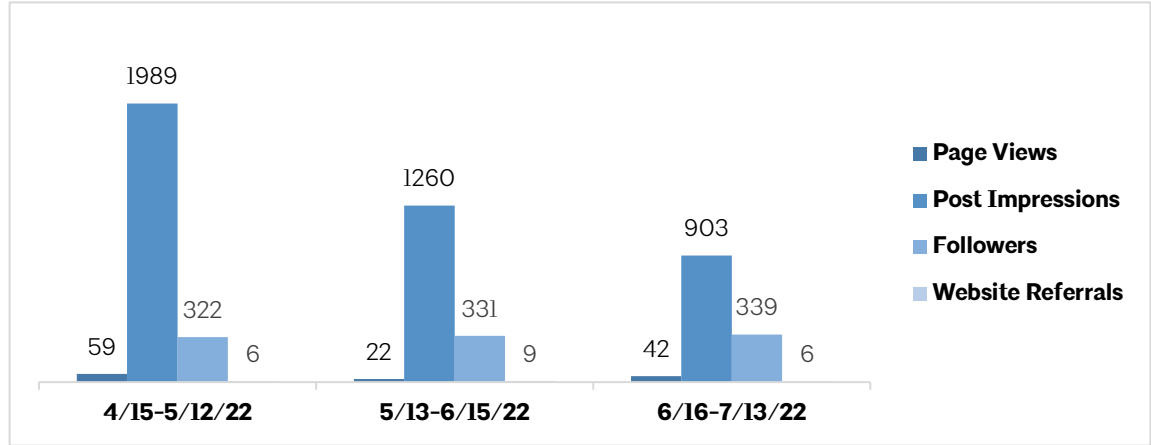
LinkedIn:



91%
Page Views



3%
Followers



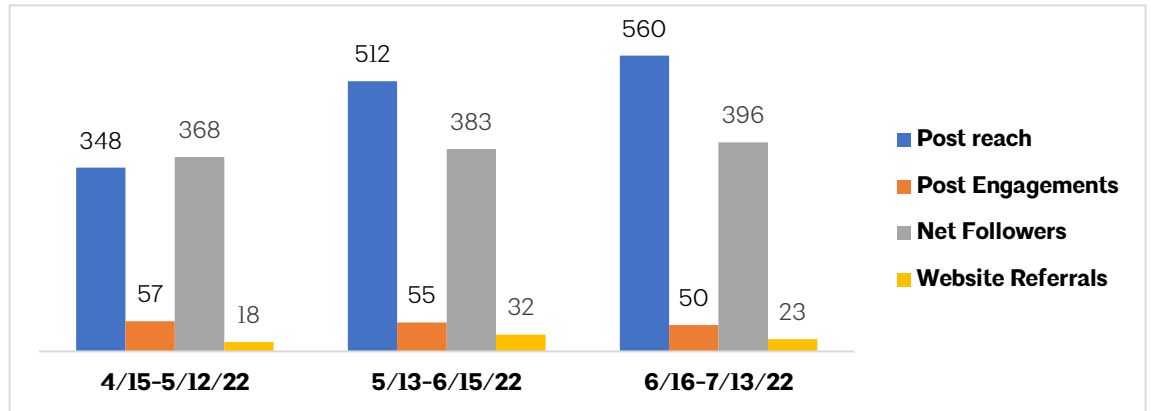
Instagram:



9%
Reach



3%
Followers



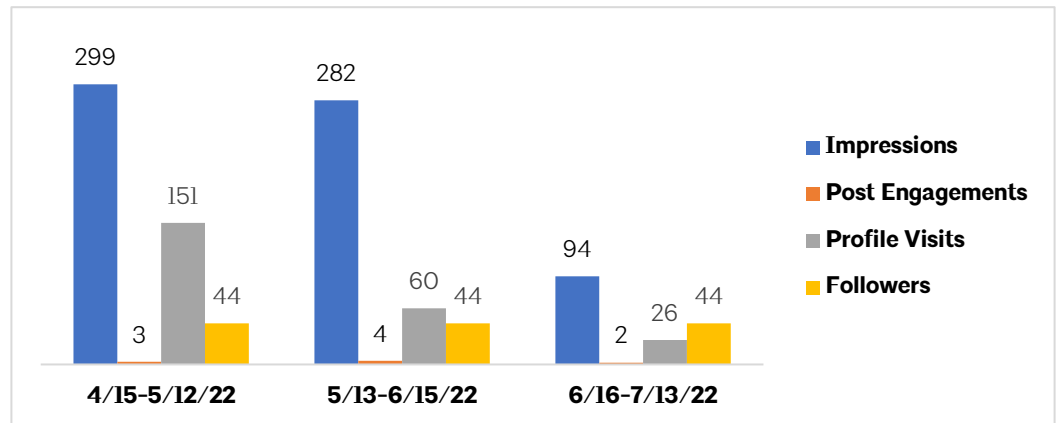
Twitter:



50%
Post Engagements



66%
Impressions



SAY IT LOUD

SAY IT LOUD - Florida Proposal

October 2023

The role of architects in community life has been rendered largely irrelevant as the profession has historically been, and continues to be, an exclusive resource serving primarily wealthy patrons. Such exclusivity fosters and perpetuates great inequity in the built environment - inequities which more adversely affect communities of color. In 1968, activist Whitney Young sharply rebuked the profession by stating "You are not a profession that has distinguished itself by your social and civic contributions to the cause of civil rights... You are most distinguished by your thunderous silence and your complete irrelevance." The belief is that strong and healthy communities, rich in diversity make strong nations. As architects, we have the power to represent more than ourselves and representation is quintessential to achieving equitable diversity.

Beyond the Built Environment uniquely addresses the inequitable disparities in architecture by providing a holistic platform aimed to support numerous stages of the architecture pipeline. We promote agency among diverse audiences and advocate for equity in the built environment through our approach which utilizes a method I termed "the triple E, C." The triple E, C method is a strategy to: Engage, Elevate, Educate, and Collaborate. We engage diverse audiences through programming promoting intellectual discourse and exchange to better achieve a just and equitable built environment. We elevate the identities and contributions of women and of diverse designers through exhibitions, curated lectures, and documentaries that testify to the provided value of their built work and its spatial impact. We educate the masses through formal and informal learning opportunities that introduce architecture as a bridge to fill the gaps of inequity. We collaborate with community

stakeholders and organizations to crowdsource information and amplify opportunities to advocate for equitable and reflectively diverse environments.

The exhibition features projects by the diverse design professionals, as well as quotes and video interviews on their experiences in the architecture and design professions. The concept of this exhibit is "To see our faces, hear our voices, feel our impact within the colorful tapestry of our heritage." SAY IT LOUD is the activation of an international movement of sharing, protecting and celebrating the journey of the underrepresented to inspire the next generation.

SAY IT LOUD engages diverse audiences through programming organized at the time of exhibition to elevate the identities and contributions of minority architects and designers with curated lectures, and documentaries that testify to the provided value of their built work and its spatial impact. To date, our SAY IT LOUD exhibitions have been viewed by an estimated total 70,000 visitors since January 2017. From inception, multiple online publications (such as Curbed and The Architects Newspaper) with large subscription bases have helped promote the exhibitions further expanding its impact. Featured firms expressed an increase in business which they attributed to the exhibition and reporting on SAY IT LOUD.

The Exhibition

"To see our faces, hear our voices, feel our impact within the colorful tapestry of our heritage."

Location: Orlando

Date: October 2023, If the dates need to shift, please note BBE needs at least 3 months to prepare for the exhibition.

- 4-6 week Submission period
- 4 weeks for curation and exhibition design
- 2 weeks to coordinate with printers/installers

Labels - "See Our Faces"

Below each project will be the project label with the headshot of the featured designer. Exhibitors must provide photographer credit information for all images submitted.

Video Testimonials - "Hear Our Voices"

We could either invite exhibitors to submit videos recorded on their own device or the Institution would provide a camera, space and appointment times for featured designers to come in and give testimonials of their experience and answer these two questions:

1. Why did you decide to become a designer?
2. What is it like being a practicing diverse architect / engineer / planner / designer?

At least one TV monitor with or without headphones will allow for the video testimonials to play on loop during the exhibition. Post exhibition the videos will be shared with Beyond the Built Environment to be featured on its website.

Motion Graphic Designer

A motion designer will provide animated graphics and lower thirds to the interviews. If a motion graphics designer is hired by the Institution, they must follow exhibition branding identity requirements and must get BBE's Executive Director final approval before making any public release. The BBE team can also handle graphics. The BBE team charges \$300 USD per interview, though in cases of large quantities (+20 videos), this amount can be negotiated.

Example of the Video with Motion Graphics.

[SAY IT LOUD - UNITED NATIONS Video](#)

Projects - "Feel Our Impact"

Exhibitors can provide numerous projects. All the projects will be showcased in a collage-like manner under the Exhibitor's name. Exhibitors must provide photographer credit information for all images submitted.

Example of the SAY IT LOUD Exhibition layout of project boards



Content - "Within The Colorful Tapestry of Our Heritage"

Pascale Sablan, Executive Director of Beyond the Built Environment will curate the exhibition, but will need assistance in identifying and connecting with local designers. Beyond the Built Environment is responsible for, and the only entity authorized with, informing designers if they are included in the exhibition.

Each Designer's submission will include the following 7 questions in writing:

1. How did you first learn about architecture and when did you decide that the built environment profession was an area of interest for you?
2. What do you do?
3. What excites you in the work you do?
4. Who or what inspires you professionally?
5. What is your proudest professional accomplishment or achievement?
6. Would you like for your submission to be considered for any future SAY IT LOUD Exhibitions?
7. Can your profile be featured in the Beyond the Built Environments: Great Diverse Designers Digital Library?

Sponsorship:

We understand that there are occasions in which partnering institutions offer sponsorship packages that include a number of included submissions in exchange for financial sponsorship. Any arrangement made between these entities of the agreed cost per submission amount is still due to BBE.

For example if a sponsorship package is structured as \$3,000 comes with 5 submissions then the submission fee (assuming \$50 per) \$250 of the \$3,000 is due to BBE.

BBE will create discount/sponsorship codes into the portal to eliminate the cost for their submission process.

Exhibition Design:

The exhibitions are branded and have a distinctive color palette and font these guidelines must be followed.

Orange:	RGB	246, 145, 79	f6914f
Cyan:	RGB	111, 204, 219	6fccdb
Purple:	RGB	79, 44, 134	4f2c86
Magenta:	RGB	194, 61, 122	c23d7a
Yellow:	RGB	248, 216, 0	f8d800

The exhibitions are branded and have distinctive fonts that must be used.

Druk - Bold

AGBookBq - Bold & Light

Graphik - Regular

The exhibitors wall will include one answer from each exhibitor, along with their headshot.

Example of Submission portal

<https://www.beyondthebuilt.com/say-it-loud-you>

Example of the SAY IT LOUD Exhibition following the branding requirements.



Exhibition Designer

If an exhibition designer is hired by the Institution, they must follow exhibition branding identity requirements and must get Pascale Sablan's final approval prior to printing and installation.

If the institution hires Beyond the Built Environment to design the exhibition. The designing services proposal will be provided once the dimensions of the gallery spaces are provided. Typically \$30 USD per linear foot.

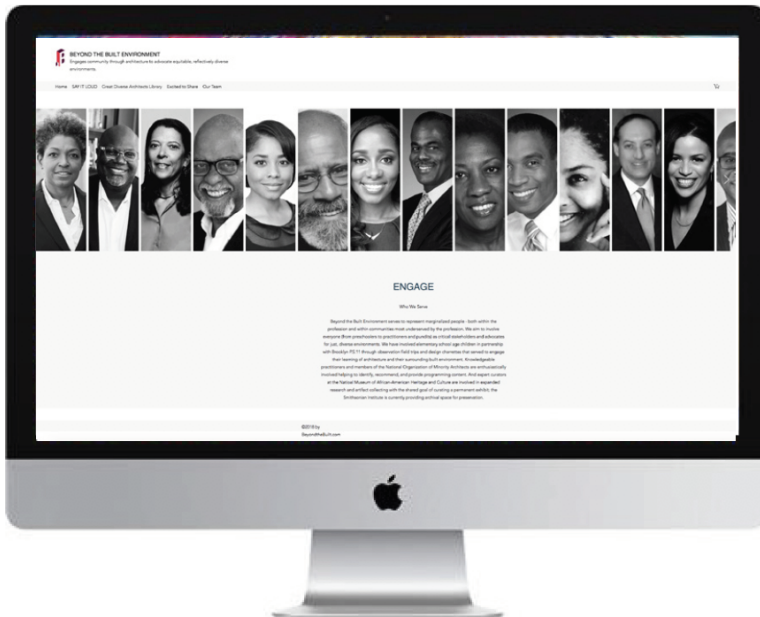
We hope you decide to move forward with a SAY IT LOUD - Florida

Benefits to those featured

- BBE will market and continue to raise the visibility of the exhibition from planning through execution on the website and social media.
- BBE will add the featured designers to the Great Diverse Designers Library
- BBE could include your featured profile in future SAY IT LOUD exhibitions in conferences / conventions.
- BBE will submit their work to digital and print publications.

Additional Assets

If the partnering institution is creating additional content such as a catalog, merchandise etc. The approval must be obtained from the BBE Executive Director in writing.



DOCUMENT GREAT DIVERSE DESIGNERS LIBRARY

<https://www.beyondthebuilt.com/great-diverse-designers-library>

The Ask of You

Virtual Exhibition

- Establish the date for the virtual exhibition.
- Aid in the call for content with your local network, media and press
- Procure sponsorship to cover the cost of the virtual exhibition (\$5,000-\$6,500 approx)
- Once a deposit of \$500 is received the SAY IT LOUD - Florida webpage would be launched to begin collection of content.
- Have one article published in either print or digital platform speaking to the exhibition and the featured designers.
- Organize associated programming to activate the virtual exhibition and engage the Florida community.

Physical Exhibition

- Establish a date and location for the exhibition.
- Procure sponsorship to cover the cost of the exhibition (\$10,000-\$15,000 approx)
- Provide a professional photographer to document the exhibition
- Organize associated programming to activate the exhibition and engage the Florida community.

We hope you decide to move forward with a SAY IT LOUD - Florida.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pascale Sablan', written in a cursive style.

Pascale Sablan, FAIA, NOMA, LEED AP

Founder & Executive Director Beyond the Built Environment LLC

NOMA National President-Elect 2021-2022

NOMA National Board Historian 2017-2021

AIA Whitney M. Young Jr. Award Recipient 2021

AIANY Board for Directors 2019-2023

OFA

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end of
Board Packet