



# Black Architects in the Making

Annual Sponsorship Deck





# Our Mission

To enhance and diversify the field of architecture by enticing, exciting, and encouraging students of color and minorities to pursue a career path within the architecture profession.





# ARCHITECT



# FUTURE ARCHITECT



**“EDUCATION IS THE MOST POWERFUL WEAPON WHICH YOU CAN USE TO CHANGE THE WORLD”  
-NELSON MANDELA**

# IMAGINE

**"Success is not how high you have climbed, but how you make a positive difference in the world. "**

**ROY T. BENNETT**



# HOW WE IMPLEMENT OUR PURPOSE



To enhance and diversify the field of architecture by enticing, exciting, and encouraging students of color and minorities to pursue a career path within the architecture profession.

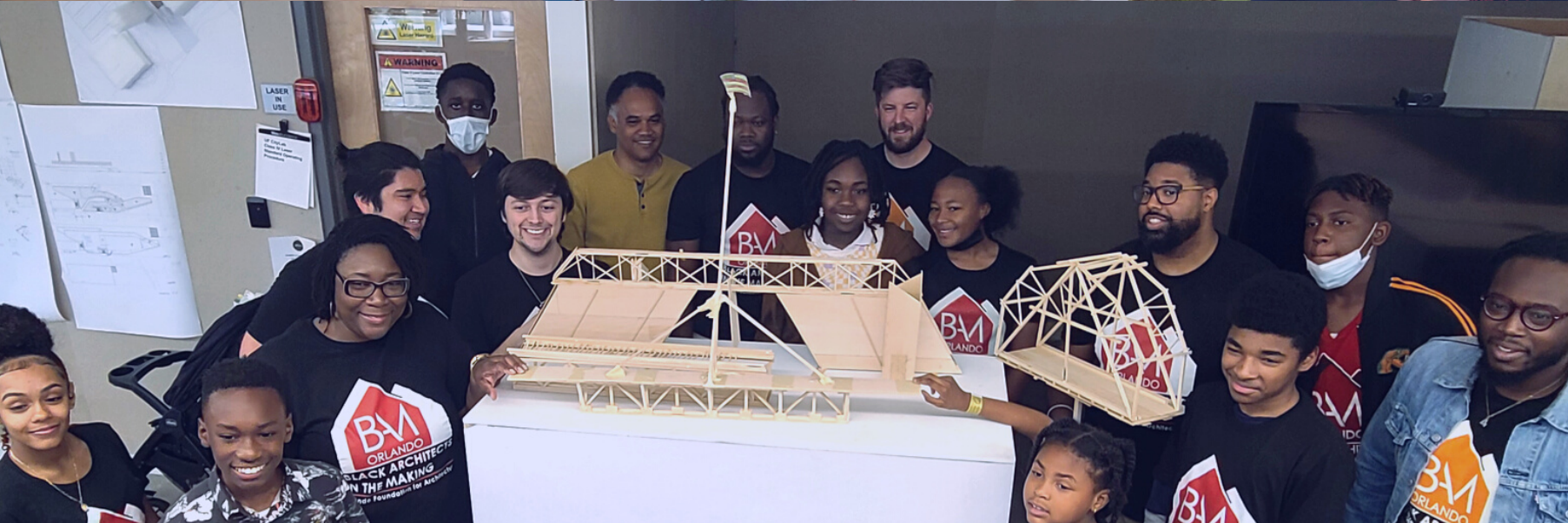
## STRATEGY

*Hosting focused workshops, site visits, and hands-on development.*



## VALUE

To encourage the younger generation of color and those who identify as such. To pursue a career in architectural design.



## MEASURE

*We offer internships and scholarships for architectural education to students in our program.*





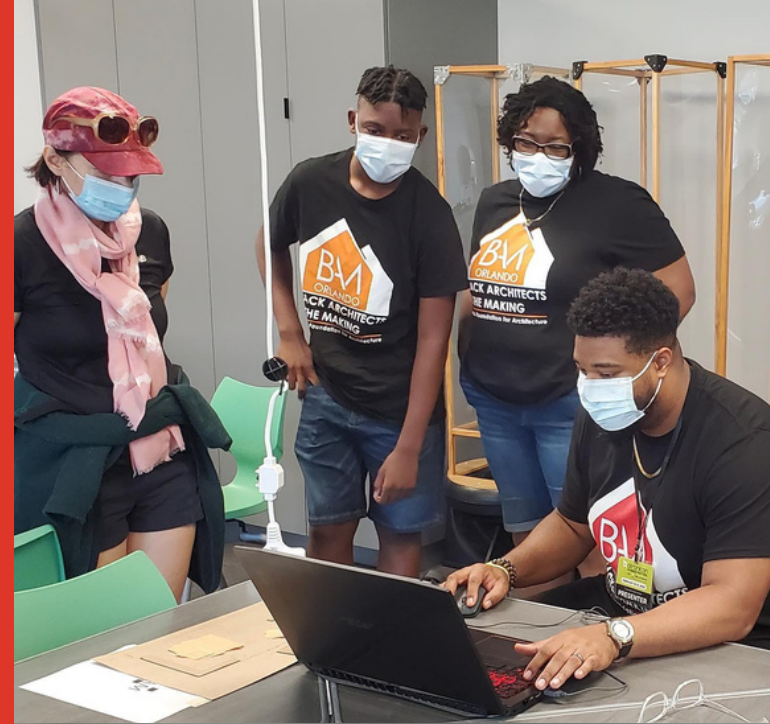
Diversity in architecture is important because it will allow architects to be a part of the communities they are designing for. It allows professionals to get to know and connect with minority groups, which is a need in the field of Architectural design.

If we can increase diversity in architectural design field. We can change the perception of the architectural world. It'll make the profession seem more attainable or encouraging for those from minority cultures.



**THE WORK WE DO**

**INTERACTIVE  
WORKSHOPS**



**SITE VISITS**



**MENTORSHIPS**

**INTERNSHIPS**

**FIELD TRIPS**



# COMMUNITY PARTNERS



**BOYS & GIRLS CLUBS  
OF CENTRAL FLORIDA**



**WINTER PARK  
LIBRARY**



**ORLANDO  
SCIENCE  
CENTER**

3%

*of licensed architects that are  
African American.*

## **HOW CAN YOU HELP US CONTINUE OUR WORK IN THE COMMUNITY?**

Develop a partnership that will help continue our work in the community. Provide volunteer opportunities and events that your whole team can be a part of.



# MEET OUT BOARD...





# Our Values



## **DIVERSITY**

Ensuring that we introduce students of color to the field of Architecture Design.

## **EDUCATION**

We promote excellence and ensure that not only are our B.A.M students being exposed, but they are equipped for their field in Architectural Design.

## **MENTORSHIP**

We believe Mentorship is vital to every student looking to pursue a career in Architectural Design. We do this by providing one on one mentorship opportunities.

## **EXPOSURE**

We allow our students the opportunity to be exposed to the field of Architectural design, whether that be through site visits or live workshops.

A recent study conducted by the American Institute of Architects (AIA) documented that there are about 116,000 registered architects in the United States today and only 3% are African American.

— **PURPOSE OF PARTNERSHIP**



# HOW WE CAN MAKE IMPACT, TOGETHER!



## WORKSHOPS

We work alongside Organizations to provide demonstrative live workshops.

## SITE VISIT

We allow our students the opportunity to see what a day in the life of an Architect would be like.

## VOLUNTEER

Get your team out of the office and into the classroom to help students expand there knowledge of architectural design.

## SCHOLARSHIPS

Once a student has committed to pursuing a degree in Architectural Design. We provide them with a scholarship to continue their education.

## MENTORSHIPS

One on One mentorship allows students to ask the questions, from a place they hope to be.

## INTERNSHIPS

Providing summer internships for High school grads. We have a few!



# INVESTMENT LEVELS

## \$5K

Presenting Sponsor at a workshop

1 Speaking Opportunities

Placement on all BAM Swag items

Placement on our organization's website

CSR team-building opportunities

2 social media platforms post Bi-Annually

CSR Company Highlight reel

## \$15K

Presenting sponsor 2 workshops

2 Speaking Opportunities

Placement on all BAM Swag items

Site visit opportunity for our BAM Students

Placement on our organization's website

Shadow day for students in the program

Activation with our Community Partner

CSR team-building opportunities

Quarterly post on all social media platforms

## \$20K

Presenting sponsor - 3 workshops

Premium placement on our organization's website

Recognition at all Events and workshops held that year

Main placement on all BAM Swag items

4 speaking opportunities

Site visit opportunity for our BAM Students

Presenting sponsor at (upcoming event)

Monthly post on all social media platforms for 1 year

Activation with our Community Partner

2 CSR team-building opportunities

CSR Company Highlight reel





# LET'S PARTNER!

## THE ASK

Become an Annual Sponsor for BAM Orlando!

Help us achieve our mission of creating a diversified pipeline into the field of Architectural Design.

## THE BENEFIT

- Increase Awareness in Architectural Design
- Team building and volunteer opportunities
- Making a difference in the lives of Students of color looking to achieve a degree in Architectural Design.

## WHAT DO YOU SAY?

**We hope you say, YES!**





*Thank You!*

We're excited about our partnership and we can not wait to work with your team.



Let's partner and make impact, together!

Malcolm Jones  
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