



Orlando Foundation for Architecture

Board Packet

October 17, 2022

Prepared 10.17.2022



Orlando Foundation for Architecture

The Orlando Foundation for Architecture’s purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

2022 OFA Board of Trustees			
Name	Position	Email	Phone
Debra Lemons, AIA	Chair	dlemons@L2studios.com	407-496-7831
Jacki Hale, FAIA	Vice Chair	Jacki.hale.ea@gmail.com	321-945-4445
Mark Adams, AIA	Treasurer	madams@eleven18architecture.com	407-756-2119
Dean Hill	Secretary	terratecture@yahoo.com	317-626-8950
Kyle O'Connell, AIA	Trustee	koconnell@huntonbrady.com	407-839-0886
Peyton Robertson	Trustee	probertson@brasfieldgorrie.com	407-466-6299
Malcolm Jones	Trustee	MJones@scottcormia.com	407-660-2766
Frank Bosworth	Trustee	fbosworth@ufl.edu	225-301-1397
Nathan Butler	Trustee	nbutler@hksinc.com	407-648-9956

OFA Committees:

- Scholarships: Chair: Debra Lemons
- Communications: Chair: Mark Adams
- Membership: Chair: Peyton Robertson
- Events: Chair: Greg Stock
- Tours: Chair: Jacki Hale
- Outreach: Chair: Dean Hill

AGENDA: October 17, 2022

1. Consent Agenda:

- a. September Meeting Minutes
- b. Treasury Report
- c. Committee Reports

2. Trustees:

- a. Election of Officers



Orlando Foundation for Architecture

3. OCAD (Note: this will be a regular agenda item for all board meetings)

a. Immediate Action Items:

- Compile list of potential OCAD committee members, define structure and protocols
- Compile list of potential Advisory Board members to be pursued by board members and E.D.

b. Upcoming Action Items: (Reminder for upcoming board meetings)

- **By November 2022 board meeting:**

- Establish OCAD Committee, Chair
- Report to AIA Board

- **By December 2022 board meeting:**

- Review/propose updates to policies and procedures of Legacy 2020 -
- Finalize structure and composition of Advisory Board, develop “pitch” for pursuing Advisory Board members
- Report to AIA Board

- **By Jan 2023 board meeting:**

- Present draft of Strategic Plan to OFA Board
- Present “pitch” for pursuing Advisory Board members and final list of candidates

- **By Feb 2023 board meeting:**

- Advisory Board member status
- Present updated Strategic Plan to OFA Board (final pending AIA Orlando review)
- Present Strategic Plan to AIA Board

- **By Mar 2023 board meeting:**

- Advisory Board member status (should be mostly complete)
- Finalize Strategic Plan for OFA Board approval
- Report to AIA Board

- **By April 2023 board meeting:**

- Formally establish Advisory Board – promotion/kickoff (TBD)



Orlando Foundation for Architecture

4. Old Business

a. 2023 Budget

- committee budgets to Mark/Gary before November 14 Finance Committee meeting
- Draft budget for review by November 21 Board Meeting (distribute ahead of meeting with board packets)
- Finalize and approve budget by December 19 Board Meeting

5. New Business

a.

END OF AGENDA

2023 – Strategic Objectives

Defining our Vision:

- Resource for architecture and design in Central Florida
- OCAD creation and success
- Community engagement

Action Items:

- Guidebooks - pay off debt
- Establish OCAD Task Force/Committee
- Establish OFA Advisory Board
- OCAD Strategic Plan
- OCAD pitch
- Expand membership
- Capital Campaign strategy
- Refine Brand
- Expansion of Scholarships
- Tournament or other signature fundraising event for Scholarship
- Establish/populate/promote Event Calendar for the year
- Resources for the local schools in Central Florida
- Build education component
- Historic Preservation Outreach (history Center, Historic Board)
- Cross-collaboration for events



**Minutes of the Monthly Board of Trustees Meeting
Monday, September 26, 2022 5:30 pm – 7:00 pm VIA ZOOM**

Trustee	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Debra Lemons, Chair	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Jacki Hale, Vice Chair	YES	YES	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mark Adams, Treas.	YES	YES	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes
Dean Hill, Sec.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Kyle O'Connell, Trustee	YES	YES	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	No	Yes
Peyton Robertson, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Malcolm Jones, Trustee	No	YES	Yes	Yes	No	Yes	Yes	Yes	Yes	No	Yes	Yes
Frank Bosworth, Trustee	YES	YES	No	Yes	No	No	No	No	No	No	Yes	Yes
Nathan Butler, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Additional Attendees: Bianca Escue
Gary Scarboro

OFA Committees:

Scholarships: Chair: Debra Lemons
 Communications: Chair: Mark Adams
 Membership: Chair: Peyton Robertson
 Events: Chair: Greg Stock
 Tours: Chair: Jacki Hale
 BAM: Chair: Malcolm Jones
 Outreach: Chair: Dean Hill

ORDERS OF BUSINESS September 26, 2022

OFA Monthly Meeting was called to order on ZOOM at 5:33 PM

1. Consent Agenda:
 - a) Review August meeting minutes - Secretary
 - a) Financial Report – Treasurer
 - Windfall in discounted memberships

Motion to approve August meeting minutes and Treasurer’s Report carries

2. Committee highlights (Special emphasis beyond report)

- a) Scholarships (Debra Lemons):
 - Setting up meetings to AIA Student chapters

 - b) Communications (Mark):
 - Promote Q3 special for membership/renewal
 - Promote Art Show
 - New Smyrna Beach tour video
 - Tours
 - Conversation starter about OCAD? Invite feedback - Place to place comments

 - c) Membership (Peyton):
 - TLC for Silver membership
 - Shenkel Shults, Dwell, Wharton Smith, Rhodes & B rito, Cuhaci Peterson, Scott+Cormia, Charlan Brock, SESCO
 - Push for 3rd QTR special memberships

 - d) Events (Greg):
 - AIA Conference and Expo recap re: OFA
 - Isabel Roberts "*Pavilion in the Water*" screening in St. Cloud and Casa Feliz
 - 2022 Art Show update - Good sponsorship and almost 100 pieces
 - BAM Fundraiser 10/5

 - e) Tours (Jacki):
 - Historic Sanford Trolley Tour - Saturday, September 24th - Recap
 - Atlantic Center for the Arts Tour - Saturday, October 8th - Re-scheduled
 - Deland, Baldwin Park and Celebration are being considered for the Fall

 - f) Outreach (Dean): (Report included)
 - OFA/City Lab Game Night - Wednesday, October 26th - City Lab
 - OFA/City Lab Lecture Series - November Lecture
 - OFA/ City Lab Design podcast - Beams and Lintel Soup
3. OCAD (Note: This will be a regular agenda item for all board meetings)
- a) Strategic Planning Retreat - key takeaways
 - OCAD is physical place/destination/resource with a complimentary digital platform for increased presence
 - OFA to lead but AIA Orlando will be key player and participant
 - Legacy 2020 established OFA and OCAD (referred to as Regional Center for Architecture) needs to be reviewed and updated
 - Establish Committee by January 2023
 - Establish Advisory Board by end of 1st QTR 2023

- Committee to review and synthesize research, reports, recommendations from original visionaries, consultants, previous task force and other participants to develop

develop benchmark and formal strategic plan for moving forward.

- Academia, Themed Entertainment, diverse members within the design professions, past presidents, Emeritus

b) Immediate Action Items

▪ **By October 2022 board meeting**

- Compile list of potential OCAD Committee members, define structure and protocols
- Compile list of potential Advisory Board members to be pursued by board members and E.D.

▪ **By November 2022 board meeting**

- Establish OCAD Committee, Chair
- Report to AIA Board

▪ **By December 2022 board meeting**

- Review/propose updates to policies and procedures of Legacy 2020
- Finalize structure and composition of Advisory Board, develop pitch for pursuing Advisory Board members
- Report to AIA board

▪ **By January 2023 board meeting**

- Present draft of strategic plan to OFA board
- Present pitch for pursuing Advisory Board members and final list of candidates

▪ **By February 2023 board meeting**

- Advisory Board member status
- Present updated Strategic Plan to OFA Board (final pending AIA Orlando review)
- Present Strategic Plan to AIA Board

▪ **By March 2023 board meeting**

- Advisory Board member status (should be mostly complete)
- Finalize Strategic Plan for OFA Board approval
- Report to AIA Board

▪ **By April 2023 board meeting**

- Formally establish Advisory Board - promotion/kick off TBD

4. **Old Business:**

- a) "Say It Loud" event - commitment, date?
- NOMA Miami possibly hosting for this year

5. **New Business:**

- a) 2023 Budget
- Committee budgets to Mark/Gary before October 10th Finance Committee meeting

OFA Board Meeting Minutes
26 September 2022

- Draft budget for review November 21 Board Meeting (distribute ahead of meeting with board packets)
- Finalize and approve budget by December 19 Board Meeting

b) Election of Officers - October Board Meeting

Meeting was adjourned by Debra Lemons at 6:50 pm.

Dean Hill, ASLA (OFA Board Secretary)



Orlando Foundation for Architecture

The Orlando Foundation for Architecture's purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

Outreach Committee Report

October 20, 2022

Chair: Dean Hill, ASLA

terrature@yahoo.com

317.626.8950

Outreach Committee:

Jay Lovell	Falkbuilt	Jay.Lovell@falkbuilt.com	407.575.0654
Sean Nimmons	L2 Studios	SNimmons@l2studios.com	407.648.8888
Frank Bosworth	UF Arch.	fbosworth@ufl.edu	
John Kaiser	Designage	JVK@designage.net	407.929.5820
Wayne Dolese	Beta Jones	wayne@betajones.com	202.740.4055
Manuela Valbuena	L2 Studios	mvalbuena@l2studios.com	407.648.8888

Outreach Committee Meetings:

11.11.21 (Sean, Jay, Bianca, Dean)

No December meeting

1.14.22 (Sean, Jay, Bianca, Dean)

2.10.22 (Sean, Jay, Bianca, Frank, Dean)

3.10.22 (Jay, Frank, Bianca, Wayne, Dean)

4.14.22 (Sean, Dean, Bianca)

5.12.22 (Jay, Wayne, Bianca, Dean)

6.16.22 (Jay, Bianca, Sean, Dean)

7.14.22 (Jay, Sean, Bianca, Manuela, Dean)

8.11.22 (Jay, Sean, Bianca, Dean)

9.8.22 (Jay, Bianca, Dean)

10.20.22

Description:

The Outreach Committee represents the interests of OFA to promote architecture and allied design professionals in our communities through public outreach that demonstrates the benefits of design, collaboration, community and membership.

Topics of Discussion:

OFA/City Lab Game Night

- Wednesday, October 26th 6-10pm
- City Lab Studio
- Design Trivia



Orlando Foundation for Architecture

Sean and Manuela to review new trivia questions and circulate

OFA Lecture Series - (Sean, Dean)

- Updates
- City Lab (Albertus Wang, Stephen Bender), UF (Peter Sprowls, David Rifkind, Frank Bosworth)
- Dean met with Lindse Murphy, Senior Director at the Orlando Economic Partnership regarding the Metaverse (digital twin)
- Digital Twin effect on design
- Funding/Sponsorships
- Lecture CEUs or HSW ceus
- 1 lecture for 2022 (Nov.)

Sean and Dean updates

OFA "Design Orlando" podcast - (Sean, Dean, Malcolm, Stephen Bender)

- Beams and Lintel Soup Crew - Max, Chris, Gabe and other City Lab students
- Equipment up and running (audio/video)
- 3 episodes completed and uploading to Spotify

Sean, Malcolm, Dean and Crew to coordinate

"Architecture on Tap" - (Sean, Manuela, Dean)

- Casual mixer to kick off the school semester (students, young professionals, professionals)
- Look for dog friendly location
- Free event with no sponsorship needs and event form submitted to Bianca

Committee to determine schedule for next event

What's Up Orlando - Pulse Memorial and Museum - June (Pride Month) 2023 - (Jay, Dean)

- Jacki Hale - Architect contact
- Jay Lovell - Mike Chatham - Director of One Pulse
- HHCP contact
- Dean Hill - LA contact

Dean to provide event write up to Jay

Ongoing Topics

Outreach to Themed Entertainment Professional Organization and Student Group.

Outreach to Seminole State students

Partnering with OMA for an art/design themed lecture (**Dean to follow up with Malcolm Jones**)

Modern Orlando - Mount Dora Modernism Museum



Orlando Foundation for Architecture

Traveling Boards - OFA Exhibit - Architectural drawings at UF (Frank)/James Gamble Rogers (Rebecca Talbot)

Committee Diversity

OFA

Orlando Foundation for Architecture

end of
Board Packet