



Orlando Foundation for Architecture

Board Packet

March 2022

Prepared 3.20.2022



Orlando Foundation for Architecture

The Orlando Foundation for Architecture’s purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

2022 OFA Board of Trustees			
Name	Position	Email	Phone
Debra Lemons, AIA	Chair	dlemons@L2studios.com	407-496-7831
Jacki Hale, FAIA	Vice Chair	Jacki.hale.ea@gmail.com	317-945-4445
Mark Adams, AIA	Treasurer	madams@eleven18architecture.com	407-756-2119
Dean Hill	Secretary	terratecture@yahoo.com	321-626-8950
Kyle O'Connell, AIA	Trustee	koconnell@huntonbrady.com	407-839-0886
Peyton Robertson	Trustee	probertson@brasfieldgorrie.com	407-466-6299
Malcolm Jones	Trustee	MJones@scottcormia.com	407-660-2766
Frank Bosworth	Trustee	fbosworth@ufl.edu	?
Nathan Butler	Trustee	nbutler@hksinc.com	407-648-9956

OFA Committees:

- Scholarships: Chair: Debra Lemons
- Communications: Chair: Mark Adams
- Membership: Chair: Peyton Robertson
- Events: Chair: Greg Stock (former trustee)
- Tours: Chair: Jacki Hale
- BAM: Chair: Malcolm Jones
- Outreach: Chair: Dean Hill

AGENDA: March 21, 2022

1. Consent Agenda:
 - a. Review previous meeting minutes - Secretary
 - b. Financial Report – Treasurer

2. Committee reports:
 - a. Scholarships:
 - Recipients – (5) 2+2+2, (1) BAM
 - Awards – UCF/OFA event April 12



Orlando Foundation for Architecture

- Strategy to increase number of applicants for next year
 - b. Communications:
 - c. Membership:
 - Firm contacts
 - d. Events: (Ref. report in Board Packet, Frank or Dean to supplement)
 - UCF/OFA event April 12 – Dr. Phillips
 - Final details
 - Volunteer table to promote membership and sell guidebooks
 - “Say it Loud” event with Art Show or other – Pascale Sablan, BAM, OFA
 - e. Tours:
 - f. BAM:
 - g. Outreach:
3. Old Business
- a. Approval of 2022 Budget
 - b. Guidebooks
4. New Business
- a. Update on AIA/OFA office space (Gary/Michael C./Kyle if present)

END OF AGENDA



Orlando Foundation for Architecture

2022 – Strategic Objectives (carried over from 2021)

Defining our Vision:

- Resource for Architectural Media
- Go-to resource for architecture in Central Florida
- Engagement
- OCAD success
- Inspiration

Action Items:

- Training for Sales pitch
- Membership Renewal/ Local firm commitment
- Refine Brand
- Volunteer Promotion
- Expansion of Scholarships
- Populate Event Calendar
- Rent, Build, Buy a building for OCAD (Temporary Flex Space)
- Resources for the local schools in Central Florida
- Build Education Component
- Summer Camp
- BAM events
- Golf tournament committee (Develop page on website)
- Historic Preservation Outreach (history Center)
- Cross-Collaboration for events
- Outreach to Central Florida Modernists/Nils Schweitzer Fellows



**Minutes of the Monthly Board of Trustees Meeting
Monday, February 21, 2022 5:30 pm – 7:00 pm VIA ZOOM**

Trustee	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Debra Lemons, Chair	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Jacki Hale, Vice Chair	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Mark Adams, Treas.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Dean Hill, Sec.	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Kyle O'Connell, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes
Peyton Robertson, Trustee	YES	YES	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
Malcolm Jones, Trustee	NO	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes
Frank Bosworth, Trustee	YES	YES	Yes	Yes	No	Yes	Yes	No	Yes	No	Yes	Yes
Nathan Butler, Trustee	YES	YES	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Additional Attendees: Bianca Escue

OFA Committees:

- Scholarships: Chair: Debra Lemons
- Communications: Chair: Mark Adams
- Membership: Chair: Peyton Robertson
- Events: Chair: Greg Stock
- Tours: Chair: Jacki Hale
- BAM: Chair: Malcolm Jones
- Outreach: Chair: Dean Hill

ORDERS OF BUSINESS January 24, 2022

OFA Monthly Meeting was called to order on ZOOM at 5:30 PM

1. Consent Agenda:
 - a) Review previous meeting minutes - Secretary
 - b) Financial Report – Treasurer
 - i. Working on a Treasurer Report
 - ii. WIX Reports inserted into timeline/Working with Bianca
 - iii. Current report with bank statements, expenses, etc.
 - iv. Moving everything to Excel
 - v. Receipt reconciliation
 - vi. Questions regarding budget

- c) Motion to approve February meeting minutes carries; Treasurer Report will be presented in March meeting.

2. Committee reports:

a) Scholarships (Debra Lemons):

- i. Website updated - Application deadline extended to March 4th
- ii. Waiting for application process to close and Spring Break is the 1st week in March
- iii. Planning continues for the Awards Ceremony April 12th at the Dr. Phillips Performing Arts Center - Pascale Sablan - Billie Tsien (back up)
- iv. Outreach regarding scholarships to dept. heads, student, members

b) Communications (Mark):

- i. Newsletter – going out 02/22/2022
- ii. Golf Tournament & Scholarships
- iii. Mini Golf/March 5th
- iv. Rollins Tour recap
- v. BAM February event
- vi. Article for Morse Museums - Greg
- vii. Future members spotlight and Board member bios

c) Membership (Peyton):

- i. Board members renewal reminder, currently 5 updated
- ii. 2 new firm sponsors; City Land and HKS, Allied Corporate membership as well
- iii. Firm logo on website and highlight on newsletter
- iv. Corporate and Individual member feature

d) Events (Greg):

- i. 2022 Art Show update/contract \$1000 for 2 days
- ii. OFA/UCF Event with UCF Orlando and the Arts, April 12, Dr. Phillips
- iii. Summer Scholarship event – date needs to be set ASAP and need volunteers and committee members (get Nathan and Frank added to invitations)
- iv. Coloring book class credit, dates for backpack (Sara Carlson)
- v. OFA Fall Golf Tournament/Sporting Clays
- vi. Gingerbread House with OMA
- vii. UF Women of Influence
- viii. Eric Barr at Universal Creative (Mark)

e) Tours (Jacki):

- i. Rollins Tour Debrief - February 19, 2022 - Enjoyed by all and several had attended Winter Park Tour
- ii. Board participation?
- iii. Working on a possible April tour in New Smyrna Beach

- iv. Planning continues on a Spring Deland tour

- f) BAM: (Malcom)
 - i. 10 teams for Bridge Building competition
 - ii. STEAM Art exhibit at Orlando Science Center
 - Black Architects Past and Present
 - Feb-April, open invitation, not just from Florida
 - 50 submissions
 - Will share Channel 13 news story
 - iii. Met with Landra Wormack from Orange County, she will be connecting BAM with Enterprise Rent - possible donor
 - iv. Will be meeting with the Hannibal Square Heritage Center to discuss how we can collaborate
 - v. Will be meeting with Phane House to discuss how we can benefit each other

- g) Outreach (Dean):
 - i. OFA Lecture Series
 - ii. New Smyrna Beach Tour and Lecture
 - iii. City Lab Game Night - Design Jeopardy
 - iv. Outreach to Themed Entertainment (TEA) professional Organization and Student groups
 - v. Modern Orlando - Mt. Dora Modernism Museum - New School (Sarasota)
 - vi. Traveling Boards - OFA exhibit
 - vii. Committee Diversity
 - viii. Pulse Museum and Memorial - Jacki

3. Old Business

- a) Budget 2022 Approval
 - i. Overview
 - ii. Budget approval moved to March meeting
- b) Guidebook
 - i. Guidebook – Quantity sold vs. Quantity budgeted
 - ii. Establish point person
 - iii. Promotion - PSA/commercial? Typically PSA run for free and can be produced at a low video production cost
 - iv. Retail strategies
 - v. Digital platform?
 - vi. Ideas for Volume II - give to students, create gift box set for future volumes

4. New Business:

Meeting was adjourned by Debra Lemons at 7:45 pm.

OFA Board Meeting Minutes
21 February 2022

Dean Hill, ASLA (Board Secretary)

Next meeting to occur 3rd Monday of the month March 21, 2022 at 5:30 via AIA ZOOM.

Mark Adams AIA Treasurer

January Beginning Balance \$15,172.26

January Expenses
\$ (40.00) Bravo Unlimited
\$ (500.00) Check 7265 to AIA Orlando
\$ (167.50) Check 7264 to B&A Office Support
\$ (4.99) Wix
\$ (12.00) Wix

Total Jan Expenses \$ (724.49)

January Income
\$ 379.07 Wix
\$ 307.23 Wix
\$ 118.40 Wix
\$ 164.17 Wix

Total Jan Income \$ 968.87

Jan Ending Balance \$15,416.64

Current Uncleared Transactions

Designated Funds
\$ (1,000.00) Scholarships
\$ (3,449.71) BAM
\$ (1,050.00) Art Show Facility Rental

Available Cash \$ 9,916.93

Other Items

Book Printing Loan
\$ 2,397.00 Third quarter 2021 payment
\$ 998.75 Fourth quarter 2021 payment
\$ (5,854.25) Current Balance Due

Orlando Foundation for Architecture

Balance Sheet

As of February 28, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
100 Checking - Seacoast 6991	15,024.54
Total Bank Accounts	\$15,024.54
Total Current Assets	\$15,024.54
TOTAL ASSETS	\$15,024.54
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
701 Deferred Memberships	2,000.00
706 FL Dept of Revenue Payable	
707 Sales Tax Payable	77.84
Total 706 FL Dept of Revenue Payable	77.84
Total Other Current Liabilities	\$2,077.84
Total Current Liabilities	\$2,077.84
Total Liabilities	\$2,077.84
Equity	
901 Unrestricted Net Assets	10,351.46
Net Income	2,595.24
Total Equity	\$12,946.70
TOTAL LIABILITIES AND EQUITY	\$15,024.54



Statement of Account

ORLANDO FOUNDATION
FOR ARCHITECTURE INC
801 N MAGNOLIA AVE SUITE 109
ORLANDO FL 32803-3841

Last statement: January 31, 2022
This statement: February 28, 2022
Total days in statement period: 28

0013046991 Page 1 of 2

Direct inquiries to:
Customer Service Center
800-706-9991

Seacoast National Bank
250 North Orange Ave. Suite 100,
Orlando, FL 32801

2

Summary of Account Balance

Account	Number	Ending Balance
Business Checking Plus	0013046991	\$15,416.64

BANK ON YOUR TERMS & YOUR SCHEDULE

Business Checking Plus

Account number
0013046991

2 Enclosures

Date	Description	Additions	Subtractions	Balance
01-31	Beginning balance			\$15,172.26
02-01	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1212806950 0XT**3RZEKJ5TQQISIQ7LIRMR*IK*TX12128069500XT Wix Payme	379.07		15,551.33
02-07	#Preauthorized Wd BRAVO UNLIMITED SALE 220207		-40.00	15,511.33
02-08	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1241974750 0XT**444NB75TTIJRMJ1SIRMR*IK*TX12419747500XT Wix Payme	307.23		15,818.56
02-11	Check 7265		-500.00	15,318.56
02-14	Check 7264		-167.50	15,151.06
02-15	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1271472560 0XT**47A8TF5TWAKKGOPNIRMR*IK*TX12714725600XT Wix Payme	118.40		15,269.46
02-18	#Check Card Purchase MERCHANT PURCHASE TERMINAL 401134 WIX COM 981456409 WWW WIX C CA 4802780000964907 02-17-22		-4.99	15,264.47
02-23	#Preauthorized Credit Wixcom PAYOUT TRN*1*TX1297281330 0XT**3S5U1V5TZCMCBICXIRMR*IK*TX12972813300XT Wix Payme	164.17		15,428.64

<i>Date</i>	<i>Description</i>	<i>Additions</i>	<i>Subtractions</i>	<i>Balance</i>
02-28	#Check Card Purchase MERCHANT PURCHASE TERMINAL 401134 WIX COM 982939183 WWW WIX C CA 4802780000964907 02-26-22		-12.00	15,416.64
02-28	Ending totals	968.87	- 724.49	\$15,416.64

<i>Number</i>	<i>Date</i>	<i>Amount</i>	<i>Number</i>	<i>Date</i>	<i>Amount</i>
7264	02-14	167.50	7265	02-11	500.00

ORLANDO FOUNDATION
FOR ARCHITECTURE INC.
801 N. MADISON AVE. SUITE 100
ORLANDO, FL 32801
PH 407-868-7006

7264
01/12/2022

NO. 13716
PAY TO THE ORDER OF B & A Office Support \$ 1167.50

One hundred sixty seven and 50/100

B & A Office Support

MEMO Invoice#2148

⑆0007215⑆ ⑆02631166⑆ ⑆7264⑆ ⑆13046991⑆

02/14/2022 7264 \$167.50

ORLANDO FOUNDATION
FOR ARCHITECTURE INC.
801 N. MADISON AVE. SUITE 100
ORLANDO, FL 32801
PH 407-868-7006

7265
02/09/2022

NO. 13717
PAY TO THE ORDER OF AIA Orlando \$ 500.00

Five hundred and 00/100

AIA Orlando

MEMO HKS Membership transferred and applied to 1405A

⑆0007215⑆ ⑆02631166⑆ ⑆7265⑆ ⑆13046991⑆

02/11/2022 7265 \$500.00



In case of errors or questions about your electronic transfers:

Telephone us at 1-800-706-9991

Or

Write us at: P.O. Box 9012, Stuart, FL 34995-9012

If you think your statement or receipt is wrong, or if you need more information about a transfer on the statement or receipt, we must hear from you no later than 60 days after we sent you the FIRST statement on which the error or problem appeared.

1. Tell us your name and account number (if any).
2. Describe the error or the transfer you are unsure about and explain as clearly as you can why you believe there is an error or why you need more information.
3. Tell us the dollar amount of the suspected error.

We will investigate your complaint and will correct any error promptly. If we take more than 10 business days to do this, we will re-credit your account for the amount you think is in error, so that you will have use of the money during the time it takes us to complete our investigation.

Preauthorized Transfers:

If you have arranged to have a direct deposit or other preauthorized electronic fund transfers made to your account at least once every 60 days from the same person or company, you may telephone us at the Customer Service Center number listed above to find out whether the transfer was made as scheduled.

Orlando Foundation for Architecture

100 Checking - Seacoast 6991, Period Ending 02/28/2022

RECONCILIATION REPORT

Reconciled on: 03/05/2022

Reconciled by: Adria Perry

Any changes made to transactions after this date aren't included in this report.

Summary

USD

Statement beginning balance.....	15,172.26
Checks and payments cleared (5).....	-724.49
Deposits and other credits cleared (4).....	968.87
Statement ending balance.....	<u>15,416.64</u>

Uncleared transactions as of 02/28/2022.....	-392.10
Register balance as of 02/28/2022.....	15,024.54

Details

Checks and payments cleared (5)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
01/31/2022	Check	7264	B & A Office Support	-167.50
02/03/2022	Check	7265	AIA Orlando	-500.00
02/07/2022	Expense		Bravo Unlimited, Inc.	-40.00
02/18/2022	Expense		Wix	-4.99
02/28/2022	Expense		Wix	-12.00

Total -724.49

Deposits and other credits cleared (4)

DATE	TYPE	REF NO.	PAYEE	AMOUNT (USD)
02/01/2022	Deposit			379.07
02/08/2022	Deposit			307.23
02/15/2022	Deposit			118.40
02/23/2022	Deposit			164.17

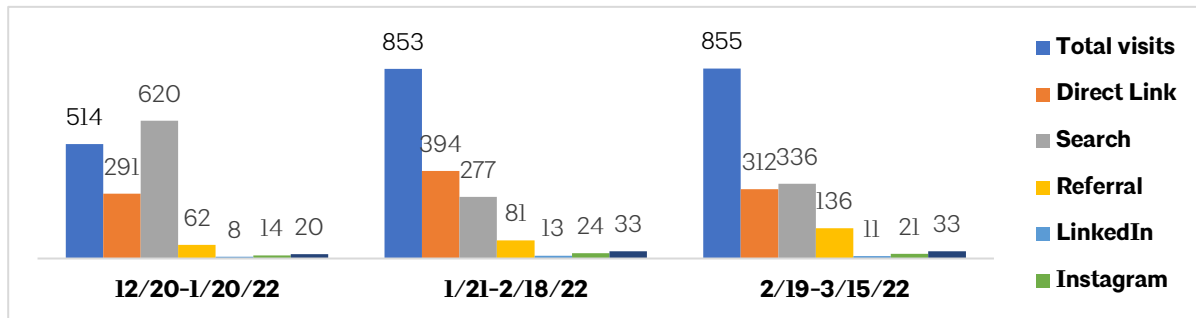
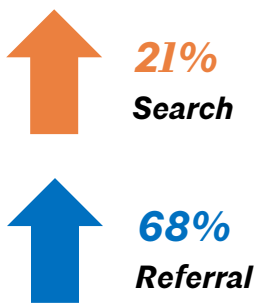
Total 968.87

Orlando Foundation for Architecture

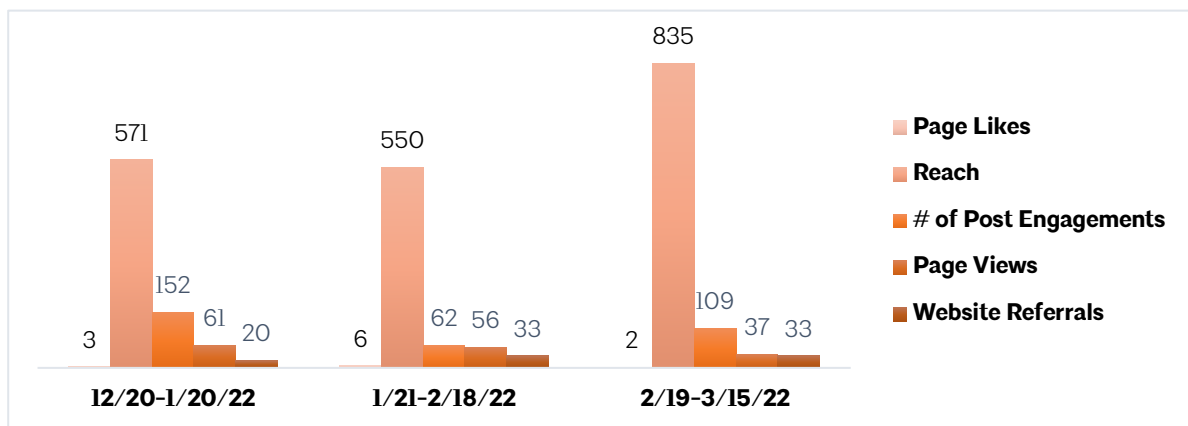
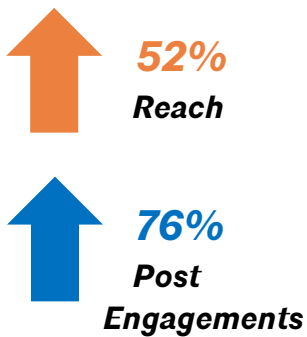
Summary:

Website traffic from search engines increased as well as referral traffic. Many visits were to the Scholarship information pages as well as BAM information. Social Media continued to receive traffic from the Rollins Tour recap.

Website Traffic:



Facebook:



OFA

Orlando Foundation for Architecture

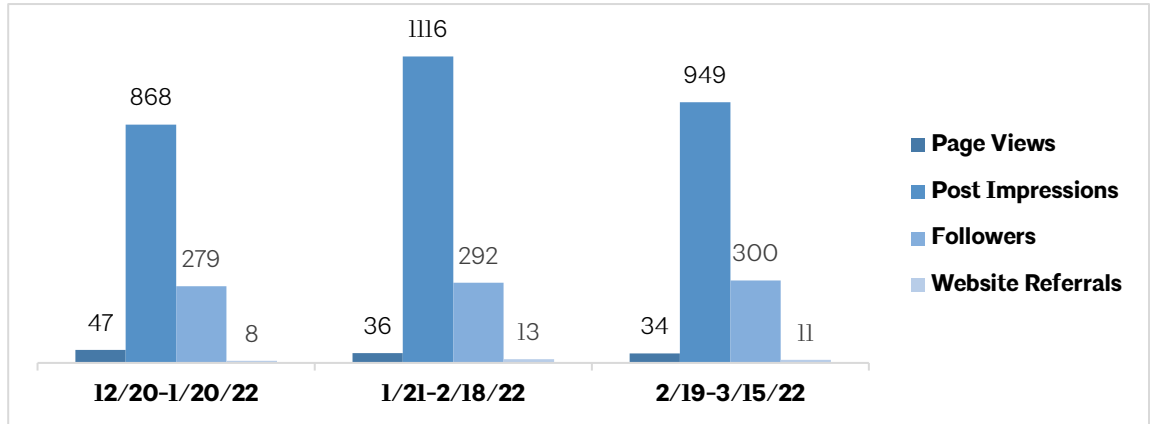
LinkedIn:



3%
Followers



6%
Page Views



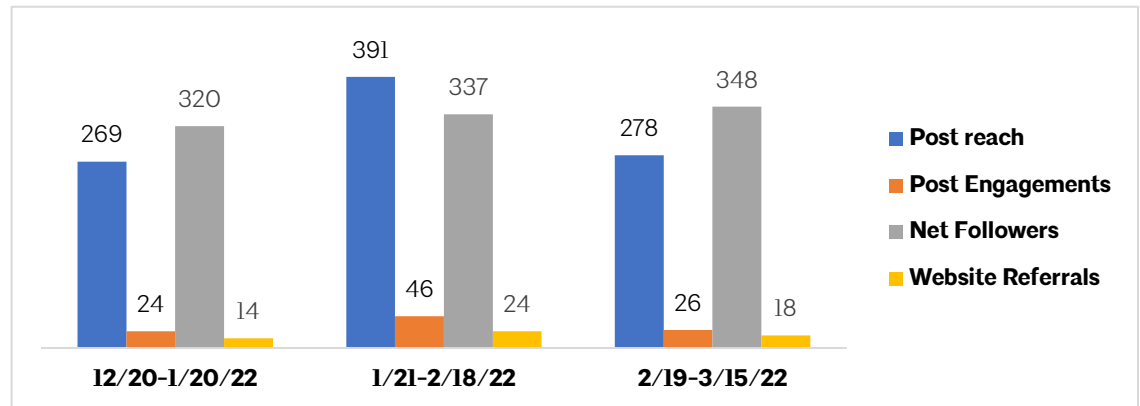
Instagram:



3%
Followers



25%
Website Referrals



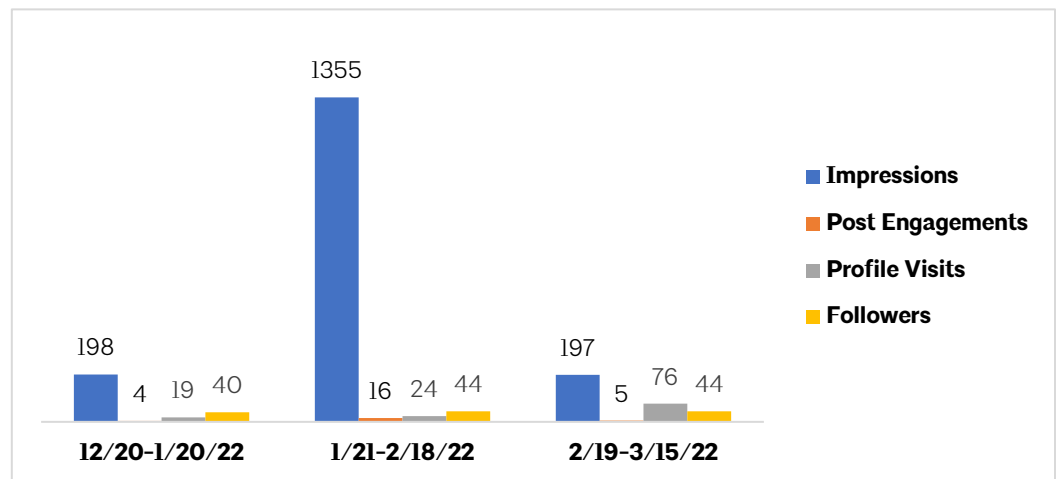
Twitter:



217%
Profile Visits



69%
Post Engagements



Name	Representative	Email	Phone	Donation/Membership Level	Address	Ste #	City	State	Zip	Payment	Date	19	0	1	6	5	2	4
												Ind	Student	Friends	Firm	Board	Couple	Comped
Huntton/Bradly	Stephen Bofflower	sbflower@huntsontopics.com	407-839-0886	\$1,000	333 South Garland Avenue, Suite 1100		Orlando	FL	32801	Online Cards	10/4/2021							
Melissa Harmon		mellisecomm@harmon@gmail.com	678-779-4417	\$50	2112 Ivanhoe Road		Orlando	FL	32804	Wix	10/20/2021							
Natalia Saverotica		nata.saverotica@yahoo.com	407-967-7755	\$50	3707 Pelican Lane		Orlando	FL	32803	Wix	10/26/2021							
Linda Thomson		lthomsonw@gmail.com	407-758-0130	\$50	210 Salvador Square		Winter Park	FL	32789	Wix	10/27/2021							
Scott Nelms		scottnelms@msc.com	321-443-9898	\$50	850 Carver Street		Winter Park	FL	32789	Wix	10/28/2021							
Sean Nimmons		snimmons@rstudio.com		\$50						Wix	11/5/2021							
Jay Lovell		jay_lovell@fastmail.com		\$50						Wix	11/5/2021							
Gregory Stock		gstock121@gmail.com	407-919-8104	\$150	1725 Mosher Drive		Orlando	FL	32810	Wix	12/23/2021							
John Dietz		johndietz@acorn.com	321-438-2929	\$50	421 East Ridgewood Street		Orlando	FL	32803	Wix	12/24/2021							
Debra Lemons		dlemons@l7studios.com	407-648-8888	\$50	109 E. Church Street	Ste 150	Orlando	FL	32801	Wix	12/29/2021							
L7 Studios, Inc.		dlemons@l7studios.com	407-648-8888	\$500	109 E. Church Street	Ste 150	Orlando	FL	32801	Wix	12/29/2021							
Carrie Manes		carriemanes@gmail.com	219-201-4027	\$75	335 N Magnolia Ave	Apt 1301	Orlando	FL	32801	Wix	12/30/2021							
Christopher Huzon		chuzonhuzon@gmail.com	10001536-5475	\$0	135 N Magnolia Ave	Apt.1301	Orlando	FL	32801	Couple of Carrie	12/30/2021							
Rebecca Tabert		rtabertartabert@gmail.com	407-334-7977	\$50	3024 Northwood Boulevard		Winter Park	FL	32789	Wix	1/4/2022							
Nathan Butler		nbutler@hksinc.com	407-895-8018	\$50	940 Bahama Drive		Orlando	FL	32801	Wix	1/4/2022							
HKS Inc.	Nathan Butler	nbutler@hksinc.com	407-848-9956	\$500	225 East Robinson Street	Ste 405	Orlando	FL	32801	Wix	1/5/2022							
Artense Gil		artenseg@gmail.com	321-947-1185	\$50	3699 OAKDALE CIRCL E	Apt 105	Orlando	FL	32785	Wix	1/5/2022							
Frank Bosworth		fbosw@200downlook.com	325-301-1397	\$100	366-45 East Elorado Lake Drive		Eustis	FL	32736	Wix	1/10/2022							
Peyton Robertson		peytonr@bradfieldgarrie.com	407-466-6299	\$100	1772 Fairview Shores Drive		Orlando	FL	32804	Wix	1/10/2022							
Malcolm Jones		malcolmjones@jones.com	813-405-5841	\$100	429 South Keller Road		Orlando	FL	32810	Wix	1/11/2022							
Saher Hashmi		saherhashmi@yahoo.com		\$50						Wix	1/11/2022							
Cameron Hoskins		chrc21@gmail.com		\$50						Wix	1/11/2022							
Brittany Sosa		bsosabry@gmail.com		\$50						Wix	1/11/2022							
Natalie Cassey		ncasseyv@gmail.com		\$25						Wix	1/11/2022							
Bradfield & Garrie	Peyton Robertson	peytonr@bradfieldgarrie.com	407-562-4744	\$500	341 West Morse Boulevard	#200	Winter Park	FL	32789	Wix	1/12/2022							
Harry Lim		hlim@harlimphotography.com	407-953-8896	\$50	4057 Corrine Drive		Orlando	FL	32814	Wix	1/15/2022							
Holly Stenger		hollystenger@gmail.com	407-758-9724	\$75	1906 Curry Ford rd		Orlando	FL	32803	Wix	1/21/2022							
Kristopher Stenger		kstenger3@gmail.com	407-758-9724	\$0	1906 Curry Ford rd		Orlando	FL	32803	Couple of Holly St	1/21/2022							
Andrew Shedd		ashedd@cosmoswedding.com	321-239-3252	\$50	4000 N. Orange Blossom Trail		Orlando	FL	32804	Wix	1/23/2022							
Jackie Hale		jackie.hale.cad@gmail.com	321-945-6445	\$100	3206 Midstone Road		Orlando	FL	32803	Wix	1/25/2022							
Joy Dickinson		joydickinson@msc.com	407-230-0530	\$50	614 E Washington St		Orlando	FL	32801	Wix	1/26/2022							
Eugene Damaso		ed@r1far.com	904-718-1278	\$0	5232 Baskin Street		Orlando	FL	32814	Winner	2/4/2022							
Dean Hill		deanhill@yaho.com	317-626-8950	\$100	800 Lake Claire Ct		Orlando	FL	32755	Wix	1/31/2022							
Debra Lemons		dlemons@l7studios.com	407-498-7831	\$50	144 Whittier Circle		Orlando	FL	32806	Wix	1/31/2022							
Eva Krzewinski		evakr@msc.com	407-227-5929	\$50	356 West Hornbeam Drive		Longwood	FL	32779	Wix	1/28/2022							
Richard Vanhorne		rvanhornedonch@gmail.com	574-326-9514	\$25	87 Pine Arbor Drive		Orlando	FL	32825	Wix	2/18/2022							
Ka'Nard Robinson		kanardrobinson@ufl.edu	904-635-9377	\$25	2218 Flagler Promenade Way	Apt 104	Maitland	FL	32751	Wix	2/18/2022							
Mark Adams		madams@elcom.com	407-745-5300	\$100	424 East Central Boulevard	r1542	Orlando	FL	32801	Wix	2/18/2022							
Bruce Stephenson		bstephenson@rollins.edu		\$0						Comped/Rollins	3/2/2022							
Little Diversified Architectural Co	Dorrie Kruszko	dkruszko@littlediversified.com	407-218-8252	\$1,000	201 S Orange Ave.	Ste 800	Orlando	FL	32801	Wix	3/15/2022							



Orlando Foundation for Architecture

March 2022 Events Committee Report

ATTENDEES - 3/2/2022:

Greg Stock
Dean Hill
Wayne Dolese
Chad Forsyth
Melanie Crownover
Jacki Hale
Frank Bosworth
Tommy James
Nathan Butler
Bianca Escue
Jadranka Knezevic

- **Assignments**

UCF CELEBRATES

April 12 DeVos Event Room
5-6:30 Cocktail Reception and display viewing
6:30-7:00 Scholarships Awarded
7:00-8:00 Lecture

Bianca to make program page and review with Tommy James @.UCF.

- **Nathan Butler volunteered to get sponsors.**

Need \$2000 sponsor for Honorarium (\$500+travel+hotel to UCF, remainder to OFA)

- **Jadranka Knezevic volunteered to organize artists/paintings to display at event.**

Will display paintings on easels set up on west wall with poster to promote OFA Art show at OMA.

- **Bianca to format OMA Artshow "poster"**

Bianca has 6-7 easels to bring

Herbert James tommy.james@ucf.edu
Greg Stock gregory.stock@stantec.com
Debra Lemons dlemons@l2studios.com
Butler, Nathan nbutler@hksinc.com
Jadranka Knezevic JKnezevic@l2studios.com
Melanie Crownover MCrownover@l2studios.com

(Next year maybe plan for OFA fundraising banquet same time/space? Clear with DPAC-UCF this year. Is this too close to AIA Gala?)



Orlando Foundation for Architecture

Currently asked female partner at David Adjaye Architects, waiting on confirmation. Next back-up option Frank Bosworth suggested is Billie Tsien of Todd Williams and Billie Tsien www.twbta.com, currently designing library for UF, and may be in town or can schedule both engagements at same time.

Summer Camp

UF Students to assist as part of their community service, pending program development for high school, Frank Bosworth mentioned he finished accreditation submittal? yesterday.

Curriculum materials sources:

BAM Miami has student workshops and curriculum

AIATampa has curriculum materials available

ACE Mentorship has materials for high school students

Possible locations:

- Lagasse Culinary House in College Park would love to partner.
- Citylab can hosts
- Orlando Science Center could also host/partner? Check w/ Malcolm

Bosworth, Frank fbosworth@ufl.edu

Greg Stock gregory.stock@stantec.com

Coloring book

Frank Bosworth to get UF Students to draw, has been offered to the UF “Culture Students” group. CityLab can host summer workshop to assemble/print book. See Frank.

May need sponsorships for printing costs. Frank said university may cover printing.

Distribute to put in annual “school supply backpack drive”

Frank Bosworth fbosworth@ufl.edu

Jacki Hale jacki.hale.ea@gmail.com

(Can be sold on consignment at same locations selling Guidebook)

- **Jacki Hale to supply suggested list of buildings, possibly 20 or so pages.**

4th Annual OFA Art Show:

Wednesday and Thursday 10/26, 10/27 week following the OMA Architecture 1st Thursday (or week before. AIA has moved Expo and Conference to September)

- **Greg Stock to sign and return contract with OMA**



Need \$2500 sponsor for reception food and beverage
Need donated alcohol, caterer will serve
Need two or three \$500 sponsors for Venue costs to OMA
Need \$1000 Speaker Honorarium sponsor

Secure sponsors this spring to confirm revenue before event

Artists Entry Fees: \$15 OFA member, \$25 non-member, max 3 paintings/pieces

No charge for public to view during OMA gallery hours, as folks will already be buying ticket to art museum, or just come to view our show for free and buy paintings?

Reception \$35 member \$45 non-member, drinks and light appetizers, “Drink and draw” contest in the lobby with tables, Artist lecture & Community Awards in OMA auditorium, prizes?

Frank suggested this architect/artist who teaches at Michigan U. to speak:

Perry Kulper bio <https://taubmancollege.umich.edu/faculty/directory/perry-kulper>

Perry Kulper Instagram <https://www.instagram.com/pkulper/>

Citylab may be able to bring him to town for student engagement. Frank to check, and OFA could schedule him to maybe do a drawing workshop (Wed) at CityLab for the art community, and lecture at OMA (Thurs). OMA would give out Community Awards in OMA auditorium before lecture.

Need to start a nominations list.

Other Ideas to expand art show impact:

1. Post “artist features” on social media and the OFA blog that promote their art and their architecture (e.g., the firm where they work, their latest projects, perhaps some of their other works, etc.). Depending on the number of entries, the artists could either check a box on the application with the option to be featured or not. If they want to be featured, Melanie would prepare a content questionnaire for them to complete. Feature Artists from last year leading up to deadline, then feature each artist in the show during online gallery.
2. Arrange to have the top 10 entries exhibited in some locations around the city after the show (e.g., libraries, city buildings, hotels, corporate offices, [possibly a location along one of the architectural walking tours](#), etc.).
3. Give, artists who enter, the opportunity to donate their art to a local charity auction (on behalf of the artist, possibly their firm, and OFA).

Jadranka Knezevic JKnezevic@l2studios.com

Goren Knezevic GKnezevic@l2studios.com

Red (Linda Harrison) red@strokesbyred.com



Orlando Foundation for Architecture

Melanie Crownover MCrownover@l2studios.com

Chad Forsyth chad.forsyth@rbarchitects.com

Greg Stock gregory.stock@stantec.com

OMA Festival of Trees – Ginger Bread House

The week before thanksgiving Nov 13-21 in 2021

Vanesa w OMA Council of 101,

The OMA auctions decorated trees and gingerbread houses donated by designers.

Would be great to have some architectural gingerbread houses to promote the OFA. Deepen our relationship with OMA., ask AIA firms, or ask for volunteers to form OFA team to make house).

Solicit teams from architecture firms, OFA can ask for entry fee to participate \$25-\$50? (HKS typically has a contest and has some rules/program Nathan can share)

Ribbon, prizes

Greg Stock gregory.stock@stantec.com

Dinner Club

Hopefully a couple this fall if Covid fears subside. Would be great to get a James Gamble Rogers II House, and get his son Jack to speak. Partner with Casa Feliz for promotion, and perhaps split our proceeds.

Suzie Barnes sbarnes4@cfl.rr.com

Additional OFA Event ideas for revenue:

- Golf Tournament Summer or Fall to not compete with AIA in Feb? maybe next year. Hope for \$40,000 like golf tournament
- clay shooting
- ax throwing
- off-shore fishing

Dean Hill dean@millsdg.com

Frank Bosworth fbosworth@ufl.edu

Gary Scarboro gary@aiaorlando.com

Next meeting Wednesday 4/6/2022, 12 noon



Orlando Foundation for Architecture

The Orlando Foundation for Architecture’s purpose is to promote public awareness, appreciation and enjoyment of the built environment, advocate for the preservation of historic architecture, demonstrate sustainable practices, offer scholarships for architectural education, and promote diversity in the architectural community.

Outreach Committee Report

March 10, 2022

Chair: Dean Hill, ASLA

terrature@yahoo.com

317.626.8950

Outreach Committee:

Bianca Escue	AIA Orlando	bianca@aiaorlando.com	407.470.9632
Jay Lovell	Falkbuilt	Jay.Lovell@falkbuilt.com	407.575.0654
Sean Nimmons	L2 Studios	SNimmons@l2studios.com	407.648.8888
Frank Bosworth	UF Arch.	fbosworth@ufl.edu	
John Kaiser	Designage	JVK@designage.net	407.929.5820
Wayne Dolese	Beta Jones	wayne@betajones.com	

Outreach Committee Meetings:

- 11.11.21 (Sean, Jay, Bianca, Dean)
- No December meeting
- 1.14.22 (Sean, Jay, Bianca, Dean)
- 2.10.22 (Sean, Jay, Bianca, Frank, Dean)
- 3.10.22 (Jay, Frank, Bianca, Wayne, Dean)

Description:

The Outreach Committee represents the interests of OFA to promote architecture and allied design professionals in our communities through public outreach that demonstrates the benefits of design, collaboration, community and membership.

Topics of Discussion:

OFA Lecture Series - Sean was involved with a student lecture series (<https://www.facebook.com/archTALKS/>) and would be interested in exploring a series that would be topical and relevant to the community. Climate Change, Community Design (Packing District, Parramore, Pulse Memorial and Museum, Survivors Walk, Hourglass District), Environmental Injustice, Urban Design, etc.

- Where are the existing lecture series?
 - City Lab (Albertus Wang)
 - UF Main Campus (Peter Sprowls Lecture Series)
 - Ed Stone Lecture Series (Landscape Architecture)
- Quarterly

Sean to continue to explore ideas and Frank/Dean will work on possible funding opportunities for honorariums. All to work on programming/theme ideas.



Orlando Foundation for Architecture

New Smyrna Beach Tour and Lecture - In partnership with the Tours Committee, the Outreach Committee is interested in the possibility of adding a lecture to the New Smyrna Beach Tour. The lecture could be formatted in a conversational style and feature Kevin, his mother and a discussion around the works, memories, stories and anecdotes of Nils. We could also explore having the lecture at the Atlantic Center for the Arts with Jon Geronimo. **Dean to discuss with Jacki and follow up regarding lecture.**

OFA "Design Orlando" podcast - Exploring the possibility of a podcast featuring contemporary design projects, designers and community issues. Episodes could explore and discuss how to look at design through a public lens. Central FL specific projects and issues. **Bianca outreach to Mark for contact at BlackBurst Entertainment.**

Possible subjects:

- Mid Century Modern - Modern Orlando
- Pulse Memorial and Museum - Survivor's Walk
- Packing District
- Hourglass District
- Parramore District
- Orlando Center for Architecture and Design (OCAD)

Outreach to Themed Entertainment Professional Organization and Student Group.

Outreach to Seminole State students

Partnering with OMA for an art/design themed lecture **(Dean to follow up with Malcolm Jones)**

Modern Orlando - Mount Dora Modernism Museum

Traveling Boards - OFA Exhibit - Architectural drawings at UF (Frank)/James Gamble Rogers (Rebecca Talbot)

City Lab game nights - Design Jeopardy (Dean to check on dates with Malcolm/Stephen Bender)

Committee Diversity

OFA

Orlando Foundation for Architecture

end of
Board Packet